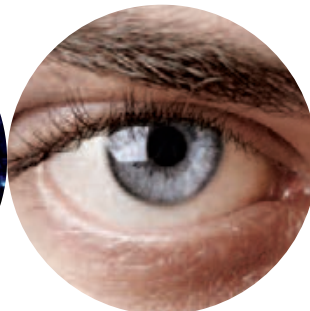
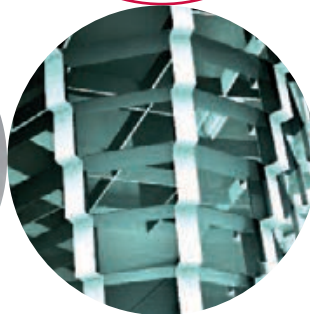
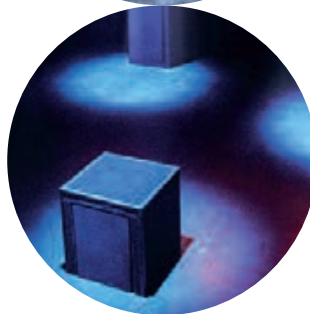


THREE – YEAR
BACHELOR
OF ARTS (BA)
DEGREE
PROGRAMS



At the centre
of your
projects.



RUFA
Rome University
of Fine Arts



**Welcome
to your
future.**

Welcome
to RUFA, Rome University of Fine
Arts: School of Art, Design, and Communica-
tion that puts you at the centre of its projects. RUFA of-
fers programmes and study plans that match your passions
and enthusiasms. RUFA is a multidisciplinary educational centre that
gets you prepared and makes job prospects a reality, by feeding your
hunger for creativity, every day. The three year BA programs in Graphic De-
sign, Design, Painting, Sculpture, Set Design, Cinema and Photography take you
right into the heart of a great variety of live work projects. You will study and crea-
te the things you like best, a commitment that will culminate when you take your
Degree. Whatever your passion, at RUFA you'll find people and ideas to help you
understand where the boundaries of your talent lie. You'll work and exchange ide-
as with tutors who are qualified, motivated people, up to date and in touch with
similar situations to yours, all over the world. As you work on making your pro-
jects become reality, you'll also be creating a professional profile for yourself
that will enable you to enter the world of work through the front door.
Studying at RUFA is demanding but also enjoyable, challenging, edu-
cational, theoretical and practical, traditional and experimen-
tal, and the air you'll be breathing is loaded with ta-
lent, passion, and big projects for your future.
Welcome to RUFA. Welcome to
your future!



RUFA.

High-level learning,

for a future

as a professional.

RUFA is an Academy of Fine Arts legally recognised by the Ministry of Education, Universities, and Research

Within the EU agreement on "qualifications frameworks in the European Higher Education Area", higher-level art education in Italy is aligned with university education. The Degrees awarded by Academies of Fine Arts are equivalent to three-year Bachelor and Master's university degrees.



The different Cycles of training.

The academic programs are divided into First and Second Cycles of learning, similar to university programs. The First Cycle (three-year Bachelor Degree) ensures that the student attains adequate mastery of artistic methods and techniques, and that they acquire specific professional skills. The Second Cycle (two-year Master Degree) gives them a more specialised level of preparation via an advanced learning pathway that deepens and strengthens the approaches and vocations they have developed during the three-year program.

Bachelor of Arts (BA) Degree:

The Bachelor of Arts (BA) Degree is awarded when 180 CFA credits have been acquired. At that point the student will have gained knowledge of general, educational, and professional methods and contents, and will be ready to enter the world of work immediately. The requirements for entry are by examination consisting of general tests, artistic tests, and an aptitude interview; the requirement for direct access is a Higher Secondary School Diploma in subjects that align with the content of the chosen RUFA program.

Master of Arts (MA) Degree:

The Master of Arts (MA) Degree is awarded when a further 120 CFA credits have been attained. It provides an advanced level of preparation that makes the graduate ready to take up highly qualified employment in specific sectors.

After taking a Bachelor or Master of Arts Degree, the graduate can go on to take further specialist courses with a high professional and cultural content, that responds to specific needs of the world of work.

Phd Degree:

This is the highest Academic qualification. Those holding this Degree are guaranteed to possess the skills necessary for developing research projects and for operating successfully in all sectors where innovation is an objective.

The credits system.

The academic commitment required by the various programs is graded on the basis of the Italian credits system or *crediti formativi accademici* (CFA). One CFA credit corresponds to 25 hours of work (lectures, tutorials, workshops, personal study, etc.).

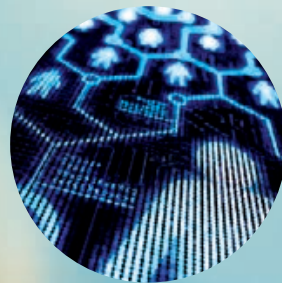
On average, in any academic year, the student must obtain 60 CFA credits for teaching received; this equates to 1,500 hours of work per year (including personal study). To obtain the three-year Bachelor of Arts Degree, the student must accumulate at least 180 CFA credits. To go on and attain the two-year Master of Arts Degree requires a further 120 CFA credits. For each year of the program, the student is required take approximately 8 examinations.

What studying at RUFA is like.

RUFA Academy is a world in which the traditional foundations of university-based knowledge and creativity interact with each other and are constantly compared. Studying at RUFA means going beyond a traditional university education. The student takes part in taught classes, practical exercises, laboratories, workshops, and debates in a learning experience that goes on throughout the day, divided in a balanced way between periods of personal study and of contact with colleagues and tutors. Regular attendance at teaching and other learning activities is obligatory.

Signs around you.

GRAPHIC DESIGN



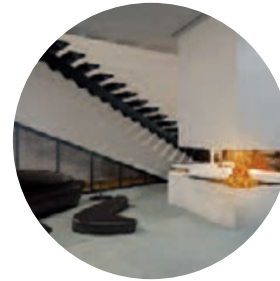
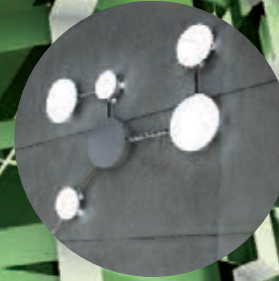
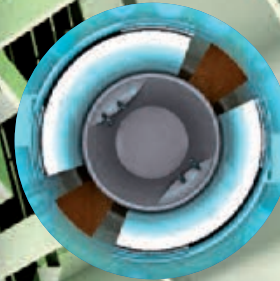
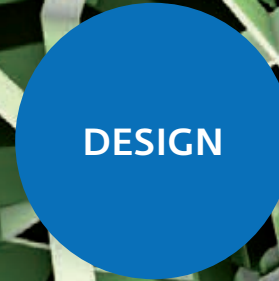
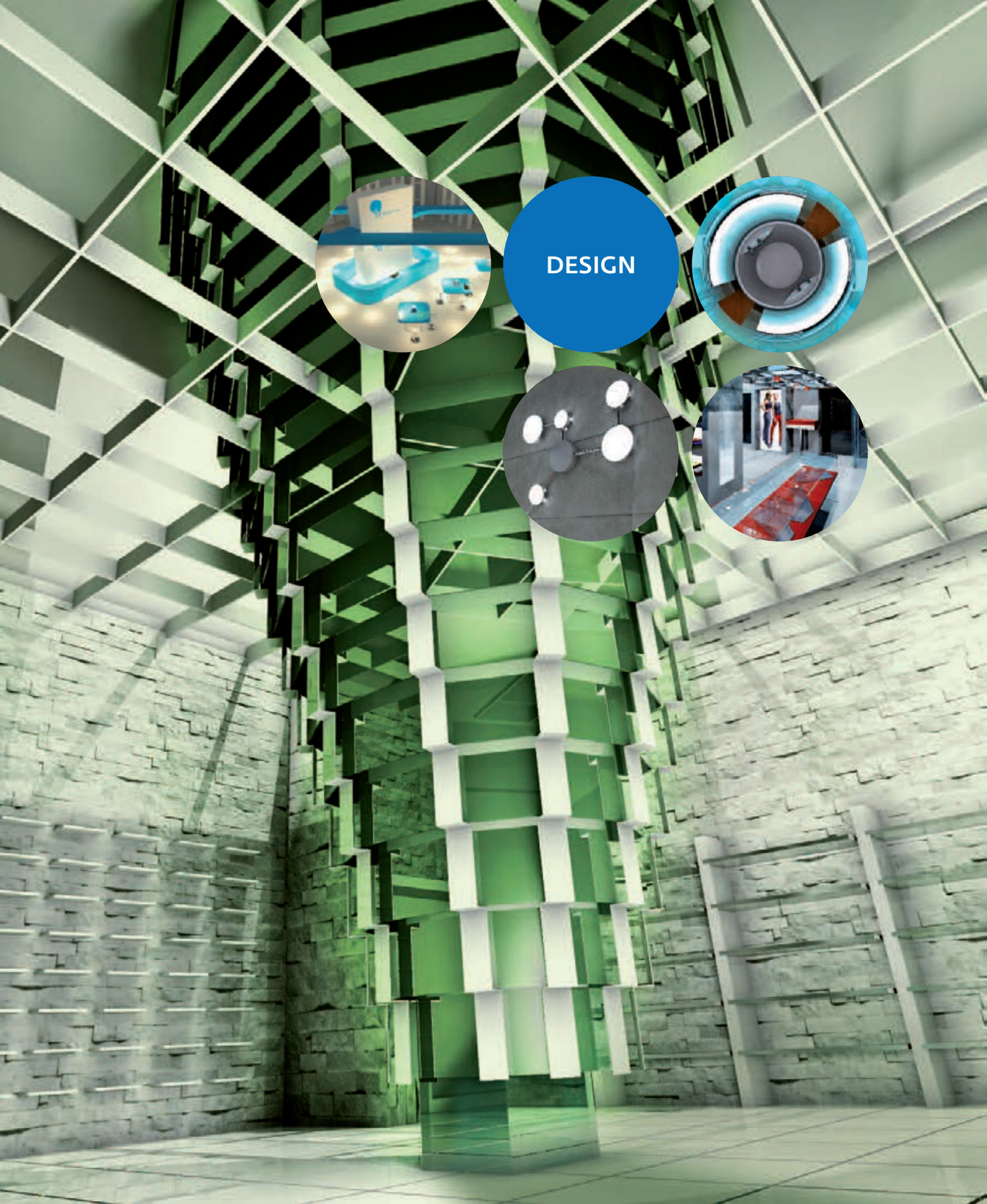
The Graphic Designer plays a central role in all projects that involve visual communication. From publishing to packaging, corporate identity to exhibits, signage to advertising, Graphic Design is a multidisciplinary profession that combines various elements of communication (signs, fonts, colours and images) to define languages that must always be original and contemporary. The RUFA Graphic Design graduate approaches this world of work armed with a command of many skills, thanks to the pathway followed at the Academy, which covers the many different aspects of visual communication. The graduate is trained in art history and publishing, and has the ability to work with traditional graphics techniques as well as multimedia. Thanks to having thus acquired thorough knowledge of graphic and photographic language,

and of the technologies and media of today and the future, RUFA graduates possess the ability to implement projects for institutional identity, brand image, web design, wayfinding, and advertising. The RUFA graduate's profile as a visual designer thus suits them for many scenarios of career development: from independent professional practice to working within advertising agencies, public institutions, and companies.

Core subjects

- GRAPHIC DESIGN
- COMPUTER GRAPHIC
- 3D DIGITAL MODELLING TECHNIQUES
- WEB DESIGN
- FEATURES OF PUBLICATION DESIGN
- PHOTOGRAPHY
- HISTORY OF PRINTING AND PUBLISHING
- PRODUCT DESIGN
- DIGITAL VIDEO & VIDEO EDITING





Projects that change the world.

The designer is a professional who creates contemporary spaces, furniture, and everyday objects that are functional and elegant. Anticipating trends, the designer interprets the society in which we live and help to construct its most profound meaning. The expectation is that our homes, cities, and everyday objects will be constantly renewed and improved thanks to the talent and intuition of tomorrow's designers: of designers who graduate from RUFA. As the principal actor of contemporary style, thanks to the designer's understanding of the processes and techniques involved in implementing a project, the RUFA design graduate is a professional with the ability to make an authoritative contribution, through their work, to interior architecture, product design, and street furniture. The most important techniques of computer-aided graphical representation and design (digital modelling and virtual architecture) are part of the professional patrimony of the RUFA-qualified designer, who as an all-rounder is able to collaborate both with the small-scale artisan and the large-scale manufacturer, creating everything from the one-off object to a complete product range. Since there are no limits to the fields in which the designer operates, they can also work as coordinators of events or in launching trends and styles.



Core subjects

DESIGN
PRODUCT DESIGN
INTERIOR DESIGN
TECHNOLOGY OF MATERIALS
COMPUTER GRAPHIC
3D DIGITAL MODELLING TECHNIQUES
VIRTUAL ARCHITECTURE
HISTORY OF DESIGN
DESIGN METHODOLOGY

Talent is on stage.

The theatre is associated with costume scenography as a way of creating places and worlds, moments of time, illusory realities; developing a sense of perception and beauty where space and time are put in movement, making it possible to create new projects, stories, and emotions. Set Design is a magic art that enables all forms of theatrical representation to be created by expertly mixing architecture and history, arts and technologies; as a profession there is nothing else quite like it. Using the theoretical and empirical training received at RUFA about how to use lighting, materials, fundamentals of architecture, photography, video projections and reconstructions, the Set Designer with a BA degree in Set Design at Rufa enters the world of work as a many-sided professional whose areas of knowledge range from construction to design, and finds

its natural outlet in the entertainment world (theatre, cinema, television, events). But the set designer can also become an art director in many other areas designing costumes, scenes, lighting for fashion shows, exhibitions, and open-air installations. Using aesthetic taste and knowledge of advanced techniques, the set designer is the person who establishes the basic principles for the dynamic design of any theatrical event.

Core subjects

SET DESIGN
SET CONSTRUCTION
3D DIGITAL MODELLING TECHNIQUES
VIRTUAL ARCHITECTURE
ARCHITECTURAL MODEL MAKING
ART HISTORY
HISTORY OF THE PERFORMING ARTS
COSTUMES FOR PERFORMING ARTS
PHOTOGRAPHY



SET DESIGN



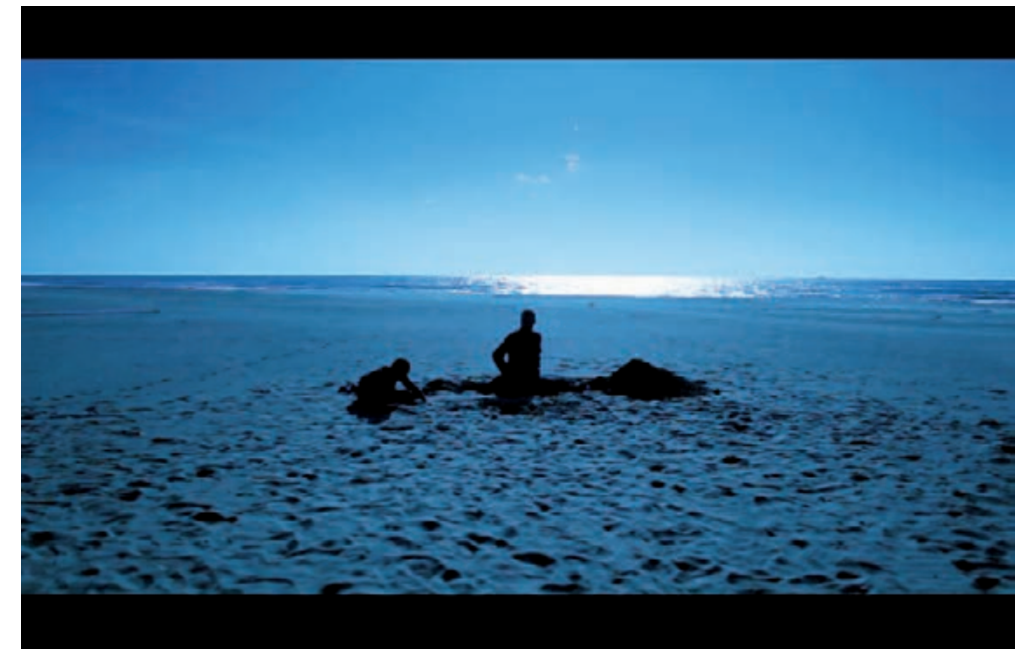


CINEMA



Vision meets technique.

The gaze of the machine, recounting what the world looks like. Writing, shooting, editing, producing. Knowledge of cinema and television. Creating short films, music videos, commercials, documentaries, and television productions. At RUFA you can prepare for a profession that is absolutely modern by beginning from the study of a passion that has ancient beginnings. Thanks to the numerous lessons and workshops by professional BA Degree in Cinema at RUFA can look forward to a world of interesting work opportunities. Possessing the strength of a solid foundation of technical and theoretical experience, they may be invited to write, direct, construct, produce, post-produce, and edit the structure of various kinds of visual format. They will be able to make their own films and television programmes, thanks to having assimilated a solid understanding of these media during their years at RUFA, where they learn about directing and scriptwriting, photography, shooting techniques, editing, sound design, history of the contemporary arts, aesthetics in the visual arts, and the history of cinema. All of this gives them the ability to offer the world of entertainment a complete, up-to-date, strongly competitive professional profile.



Core subjects

- FILM MAKING
- DIRECTION
- FILM SHOOTING TECHNIQUES
- EDITING TECHNIQUES
- SOUND DESIGN
- PHOTOGRAPHY
- CINEMATOGRAPHY
- HISTORY OF CINEMA
- FEATURES OF VIDEO PRODUCTION



Focus on the world.

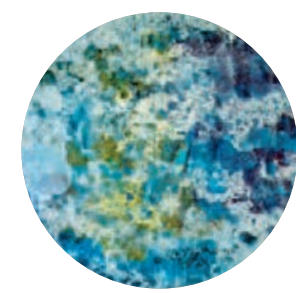
Photographers play a key role in the world of contemporary communication: creative and technically expert, they document and record in real time the world and events that surround us. The photographer is a many-sided artist who possesses technique, imagination, and curiosity: a professional with the ability to exploit their own talent and operate in many fields, from audiovisual to photojournalism, fashion to art photography, advertising to communication, documentation, and publishing. The RUFA Photography BA Program trains tomorrow's professional photographers by using a teaching method that carefully mixes technique with imagination and gives students the practical workshop training and solid cultural

grounding that are indispensable for excelling in the creative professional sectors. Guided by tutors who are themselves professionals in the communication sector, students taking the RUFA Photography BA program learn immediately how to find and use the correct language with which to express their creativity, sensibility, and artistic personality.

Typical subjects

PHOTOGRAPHY
DIGITAL IMAGING PROCESSING
HISTORY OF PHOTOGRAPHY
DIGITAL VIDEO
VIDEO EDITING
CINEMATOGRAPHY
PHENOMENOLOGY OF THE IMAGE
PHENOMENOLOGY OF CONTEMPORARY ARTS
AESTHETICS OF VISUAL ARTS





From immemorial time, the language of mankind.

The visual arts are the most ancient of creative activities, and the skills and talents of the artist are still needed today. RUFA teaches young people how to express themselves, beginning from tradition whilst acquiring mastery of the techniques of today: painting, video, performance art, installations, electronic art. The modern visual artist must as aware of history as well as of the times in which we live now; RUFA helps its students to combine art, future, and profession into a single project. The professional scenarios that then open to students who have taken their BA Degree in Painting are the visual arts, graphic art, and painting as pure artistic expression. Thanks to their study in specific areas (contemporary art history, photography, and audiovisual, pictorial, graphic, and figurative techniques and technologies) RUFA graduates can work as curators of exhibition spaces, art directors for cultural events, graphic designers, and as art publishers. Any one of these artistic sectors will be able to pick them out thanks to the high-level of their training in the visual arts, aesthetics, the phenomenology of the contemporary arts, and the organisation of art spaces and concepts.



Core subjects
PAINTING
DRAWING
ARTISTIC ANATOMY
PHOTOGRAPHY
DIGITAL VIDEO
GRAPHIC ARTS
ART HISTORY
AESTHETICS OF VISUAL ARTS
PHENOMENOLOGY OF CONTEMPORARY ARTS





The physical aspect of creation.

As the art of making solid objects, Sculpture comes from fusing plasticity with technique: an art that springs from space and is the tangible expression of the sculptor's vision of the world. Contemporary and classical studies, analyses of aesthetic canons, research into the fine balance between form and substance: these are the technical and theoretical pillars of the RUFA course, which gives students their first step towards a future as a contemporary artist. Graduates in Sculpture program at RUFA enter the professional world equipped with thorough knowledge of the plastic arts, performances, and installations, and can also play an indispensable role in the creation of exhibition spaces or upgrading public places as part of the discipline of urban design. Working with traditional as well as new materials and improving the quality of spaces are natural operating environments for RUFA Sculpture graduates, whose education also suits

them for interesting work opportunities in the more conceptualising areas of the profession such as curating exhibitions and art catalogues. The disciplinary fields studied at RUFA are based on an all-round education that consists of figurative and plastic elements, within a study plan that also includes art history, graphic design, drawing, photography, and audiovisual techniques, all producing a complete and highly specialised professional expert.

Core subjects

SCULPTURE
DRAWING
ARTISTIC ANATOMY
PHOTOGRAPHY
DIGITAL VIDEO
GRAPHIC ARTS
ART HISTORY
AESTHETICS OF VISUAL ARTS
PHENOMENOLOGY OF CONTEMPORARY ARTS



SCULPTURE



ALMALAUREA

RUFA adheres to the Almalaurea-Afam Project, which supports the education and employment of students. Almalaurea facilitates access for young people to the Italian and international labour market, using specific tools aimed at companies.

Personalised meetings for students

These are orientation meetings that help the student to identify which pathway of studies best suits their inclinations by specifically assessing their attitudes, motivations, and future career opportunities.

RUFA: instructions for use.

RUFA Counselling

This service is available to all students. It helps them to develop the ability to react during periods of stress or when they encounter difficulty of concentration, creative block, or performance anxiety.

Reductions and RUFA study grants

Each year a competitive award scheme is published that makes available a restricted number of study grants which partly cover enrolment fees. These give a 5% discount to students who pay a full year of fees no later than 30th November.

Internships and placements

An Internships and Placements Office is at the disposal of all students. This identifies the most suitable opportunities by relating the skills of the individual student to offers of internships and work opportunities with Italian and foreign companies.

RUFA NEWS

Periodic newsletters and the website make sure that students are kept informed about RUFA's full calendar of debates, exhibitions, events, presentations, meetings, and workshops. By actively participating in these initiatives, students can create synergies between themselves and their tutors.

The tutors at RUFA

The RUFA tutor guides and assists students in their progress along their chosen pathway of studies, helping them to overcome any obstacles that might arise. After the student has graduated from the course, the tutor continues to advise them on how to successfully enter the world of work.

Erasmus +

Erasmus + is the European Union programme that enables any EU university student to benefit from an Erasmus grant and attend one or more other EU universities, following a similar cycle of studies to that at RUFA, for up to 12 months.

RUFA Library

The RUFA Library is part of the National Library Service. Students are supported by qualified library staff who assist with consultation, borrowing books, finding journals and theses, using audiovisual equipment, carrying out research, and investigating particular topics.

RUFA Factory

RUFA Factory is a permanent workshop where artists, designers, theorists, and clients all work together in an atmosphere of experimentation and innovation, to develop ideas and tendencies that create new didactic areas which may then become part of the teaching within the Academy.

LAZIODISU study grants

RUFA students can compete on a basis of merit and income level for study grants and the other services provided by the Agency for Entitlement to University Studies for Lazio (LAZIODISU - Roma1).



“ I teach passion, competence, and respect for Design. I try to bring out the potential in my students by “cultivating” and working with them just as I do with the assistants in my own studio. RUFA makes it possible for me to teach students to be people who are contemporary, human, and aware. ”

*Gian Luca Gentili,
a Design tutor at RUFA*



“ My intention at RUFA is to make clear to students the importance of drawing and of “doing things by hand” as necessary tools for personal nourishment and knowledge. ”

*Davide Dormino,
a Sculpture tutor at RUFA*



“ It was thanks to RUFA that I was given my first professional assignment. RUFA tutors and staff give you added value; it was they who taught me, right from the start, to understand the real world of work, which requires you to respect deadlines and keep yourself constantly up to date. ”

*Ilaria Petriliggieri,
a former student
of Graphic Design*

“ Sculpture means taking control of your internal spaces and making a gift of them to others. My teachers give support and provide me with the tools I need to so that I can improve every day. Thanks to what I’ve got from studying at RUFA, I’ll go on growing in the world of Sculpture. That’s what I’ve chosen to do. ”

*Ammar Al Hameedi,
a Sculpture student at RUFA*



“ Set Design is a constantly evolving field. Today I’m working at RAI (Italian State Television) where I represent the cutting edge of virtual scenography and 3D. I owe all of this to the teachers and staff at RUFA. They made me a sought-after, skilled, highly qualified professional. ”

*Francesco Scalzitti,
a former student of Set Design
at RUFA*



“ The cinema is my passion and at RUFA I was given complete all-round training. The tutors are highly trained people themselves, who practice what they teach every day. They taught me how to observe things and take risks, because in the cinema, if you don’t take risks, you’ll be invisible. ”

*Alfonso Bergamo,
a Cinema student at RUFA*

“ We work with students’ expectations, helping them to grow and train as professionals and accompanying them directly into the world of work. This “ad personam” support is what makes RUFA different from other schools; it’s better. ”

*Laura Campana,
RUFA Operational
Staff Member*





The Erasmus + Programme

Erasmus + encourages students to learn about and understand the culture of the host country, encouraging a sense of integration between students from different countries.

For further information, contact the Erasmus Office:

Email: erasmus@unirufa.it

Skype: [rufa.erasmus](https://www.skype.com/name/username/rufa.erasmus)

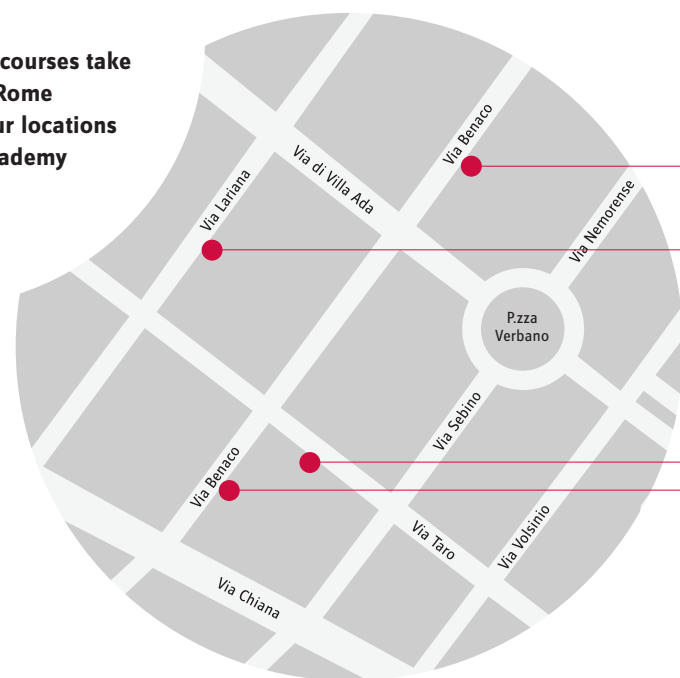


Partners

During the past few years RUFA has created and implemented important courses, internships, projects, and cultural initiatives thanks to its collaboration with well-known public and private institutional actors, including:

- Academy of Art and Design - Tsinghua University (Cina)
- Annunziata & Terzi
- Architectural Consulting (Praga)
- Arthemisia Group
- Camera dei Deputati
- Central Academy of Fine Arts (Cina)
- China Academy of Art di Hangzhou (Cina)
- Crestron
- CRM - Centro Ricerche Musicali
- D.T.S. Lighting
- Erco
- Eta Beta
- Fandango
- FAO
- Gagosian Gallery
- GNAM - Galleria Nazionale d'Arte Moderna e Contemporanea
- iGUZZINI
- Istituto Bulgaro di Cultura
- Istituto Nazionale per la Grafica
- KDU - University College di Kuala Lumpur (Malesia)
- Jilin Animation Institute (Changchun - Cina)
- MACRO - Museo d'Arte Contemporanea di Roma
- Martin Professional
- MAXXI - Museo Nazionale delle Arti del XXI secolo
- Ministero dell'Interno
- Ministero per i Beni e le Attività Culturali
- Roma Design +
- Sapienza - Università di Roma
- Società Dante Alighieri
- Spotlight
- Studio Aira
- Studio Azzurro
- Studio Castelli
- Università degli studi "Roma Tre"
- Vertigo Design
- Virtual Lab

All RUFA courses take place in Rome at the four locations of the Academy



Via Benaco, 12

Via Lariana, 8

Via Tarò, 14
Via Benaco, 2
(the main building)



Picture credits

Most of the illustrations in this publication are taken from projects by RUFA students.

Cover

Dominique Catton, Vittoria Ramondelli, Alma Federico, Martina De Dona

Pag. 2-3

Veronica Nesci

Pag. 4-5

Maria Bertolini, Davide Surace, Tito Lena, Matteo Musa, Domenico Virecci, Marta Bologna, Gianluca Vicini, Matteo Sampaolo, Valentina Ciardi

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Martina De Dona, Gianluca Vicini, Daniele Reteuna, Alessandra Lo Turco Bardia Azizi, Flavio Mirabella, Stefano Sabato

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Pag. 10-11

Anastasia Melnik, Alessandro Marinelli, Alfonso Bergamo, Elena Baciocchi

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Dominique Catton, Alessandro Carpentieri, Mauro Panci, Alessia Stranieri

Pag. 14-15

Valeria Pontremoli, Christophe Constantin, Vittoria Ramondelli, Ninfa Carlocchia, Fabrizio Dell'Arno, Elisa D'Urbano

Pag. 16-17

Luca Salvati Cruz, Simone Cametti, Alma Federico, Iliara Mingolla, Martina Meo

With thanks to David Deppierraz for kindly permitting use of an image.



RUFA
Rome University
of Fine Arts

**RUFA is an Academy of Fine Arts
legally recognised by the Ministry of Education,
Universities, and Research**

by Alfio Mongelli



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