

## **PROGRAM REGULATIONS BACHELOR OF ARTS IN DESIGN**

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### **Article 1- Study Course Name**

1. The Bachelor of Arts in Design (code DAPL06) is established at the legally recognised Rome University of Fine Arts - Academy of Fine Arts.

### **Article 2 - School**

1. The Course is taught at the School of Artistic Design for Business.

### **Article 3 - Associated department**

1. The coordinating facility of the teaching, research and artistic production activities of the School of Artistic Design for Business is the Department of Design and Applied Arts.

### **Article 4 - Learning outcomes**

1. The Bachelor of Arts from the School of Artistic Design for Business aims to ensure an adequate mastery of artistic methods and techniques, as well as the acquisition of specific disciplinary and professional skills, in order to provide learners with design and expressive knowledge and methodologies in the use of representation tools and artistic practices, with specific regard to communication, industrial design, design and fashion. The School's courses aim to develop design skills and the practice of expressive traditional and contemporary technological tools concerning the use and management of space and the principles of communication and representation.
2. Graduates of the School's courses must:
  - a) have an adequate technical and operational training on the methods and content related to the fields of Graphic Design, Advertising, design, set-up, Product Design and Fashion Design;
  - b) have the methodological and critical tools adapted to the acquisition of skills in expressive languages, techniques and the most advanced relevant technologies;
  - c) be proficient in at least one European Union language, in addition to their mother tongue, in the field of competence and to exchange general information;
  - d) have the adequate knowledge of the IT tools and electronic communication in the specific fields of competence.

## **Article 5 – Employment prospects**

1. Graduates shall carry out professional activities in different public and private fields of design aimed at new professional opportunities with great flexibility in the various application types addressed to institutions, museums, small- and medium-sized enterprises as well as to the large industry, especially as regards advertising communication, the organisation of space as a vehicle, set-up, site-specific design and the intricate territory associated with business communication
2. In agreement with public and private entities, the Academy shall organize the most appropriate internships and internships to contribute towards the achievement of specific professional skills and further define specific training models for each study course.

## **Article 6 - Admission criteria**

### 1. Access requirements:

- a) In order to be admitted to the Bachelor of Arts in Design students need a high school diploma or other suitably recognised qualification achieved abroad.
- b) The selection of students admitted to the Course is made on the basis of an admission test aimed at identifying the cultural, artistic and technical skills held by the candidate.
- c) The maximum number of students admitted to the course is programmed in relation to the student to teacher ratio, as well as to the provision of appropriate facilities and infrastructure for specific educational activities.
- d) Before the beginning of each academic year, the Council of Directors decides upon the maximum number of students for the composition of the classes and the possible splitting of said classes.  
Individual disciplines taught in the same class, may also be split.

### 2. Admission to the Course:

Admission to the Bachelor of Arts in Design is subject to the possession of requirements recognized by means of an admission test. Applicants holding a high school diploma with specialization in subjects similar to the Course and with a final mark >80/100 can matriculate directly without taking the admission test.

### 3. Type of admission tests:

Admission tests include:

- a) MULTIPLE CHOICE TEST: logical aptitude and general knowledge question (the test is 50 minutes long). DSA candidates are given 30% more time for the test, lasting 65 minutes
- b) ORAL TEST: motivational interview with the possible presentation of a portfolio

## **Article 7 - Breakdown of the curricula**

### 1. Curricula offered to students:

The Bachelor of Arts in Design provides for a single curriculum.

### 2. General overview of the training activities, list of course lessons, type of teaching forms, exams and other checks on students' achievements, Training Credits (ECTS credits):

To pursue the learning outcomes required by the Academy, the study course activates lessons for associated training credits as showed in the following study plans.

### 3. Breakdown into modules:

In accordance with the procedures for coding and recording the examinations required by the Academy, a course may incorporate several teaching modules that might apply to different disciplinary sectors, by unifying the final exam of the merged courses (referred to as “integrated courses” or “workshops”, depending on the final verification methods). The merging must comply with the prerequisites required by the Academic Regulations.

#### 4. Prerequisites:

Each year, the Academic Regulations will specify the lessons initiated and their subdivision between the various course years, identifying the names of the disciplines within each artistic-disciplinary sector. Any prerequisites for the lessons shall be set out, for each academic year, in the Academic Regulations.

#### 5. Further educational activities:

For the purposes of these Regulations, further educational activities are those organized or required by the Academy in order to acquire additional linguistic knowledge, as well as IT and computer skills, interpersonal skills or, in any case, useful skills for entering the world of work; in addition to educational activities aimed at facilitating professional choices, through direct knowledge of the professional industry to which the qualification may provide access. Specifically: training and guidance internships referred to in the Decree of the Ministry of Labour no.142, dated 25 March 1998.

#### 6. Course Language

Teaching and educational activities may be held both in Italian and in English. The Academic Regulations will indicate each year in which language the educational activities will be held.

### **Article 8 - Provision on attendance obligations**

1. Attendance at the Academy's Courses and lessons is mandatory.
2. In order to be admitted to take the exams, the student needs to have attended to at least 80% of all educational activities carried out during each academic year, excluding individual study.
3. This requirement will be certified by the Teachers responsible for the lessons.

### **Article 9 - Procedures for submitting study plans**

1. The student is required to submit a study plan, including compulsory, optional and chosen educational activities.
2. When formulating the plan, the student may specify that he/she will not make a full-time commitment.
3. The student must submit his/her study plan by November 30th of each academic year to the competent teaching structure. The study plan can be resubmitted the following year, by making amendments to the previous one.
4. The latest approved study plan shall be valid.
5. The study plan shall be automatically approved if it corresponds to the official course study plan. Otherwise, following the proposal of the Study Plans Committee, the Academic Council shall make a decision by the following December 15th.

### **Article 10 - Features of the thesis**

1. The thesis, for which 8 training credits are awarded, may have one of the following features:
  - a) artistic-design thesis, which foresees the candidate's production of specific, original works on a theme agreed upon with the lecturer;
  - b) historical-theoretical or methodological or technical-artistic thesis, in the form of a short essay, in one of the subjects included in the educational curriculum. Any artistic production material attached must be functional to the specific nature of the thesis.

### **Article 11 - Entry into force and validity of the regulations**

1. These Regulations shall enter into force in Academic Year 2016/2017 and shall be valid for three years.
2. With a frequency not exceeding three years, the Academic Council shall review the Bachelor of Arts Program Regulations.

**PROGRAM REGULATIONS  
OF THE BACHELOR OF ARTS IN DESIGN  
(DAPLO6) FIRST YEAR**

| TYPE OF EDUCATIONAL ACTIVITIES |   | Subject Area  | Sector Code | Disciplinary artistic sector    | DISCIPLINARY FIELDS               | Teaching type | Lesson hours | study hours | Total hours | CFA(ECTS credits) | Hours/lesson ratio | Assessment Type | Tot. ECTS credits |
|--------------------------------|---|---|-------------|---------------------------------|-----------------------------------|---------------|--------------|-------------|-------------|-------------------|--------------------|-----------------|-------------------|
| YEAR 1                         | Basic educational activities                      | Design and applied arts   | ABPR21      | Architectural model-making      | Architectural model-making        | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               | 30                |
|                                |   | Design and applied arts   | ABPR21      | Architectural model-making      | Architectural model-making        | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               |                   |
|                                |   | Design and applied arts   | ABPR16      | Drawing for design              | Basics of computer design         | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               |                   |
|                                |   | Historical Philosophical, Psychological, Pedagogical, Sociological and Anthropological Subjects | ABST48      | History of applied design       | History of design 1               | T             | 45           | 105         | 150         | 6                 | 25/1               | E               |                   |
|                                |   | Design and applied arts   | ABPR15      | Design methodology              | Design methodology                | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               |                   |
|                                | Characterizing educational activities             | Design and applied arts   | ABPR17      | Design                          | Design 1                          | TP            | 150          | 150         | 300         | 12                | 25/1               | E               | 18                |
|                                |   | Visual arts technologies  | ABTEC41     | 3D digital modelling techniques | 3D digital modelling techniques 1 | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               |                   |
|                                | Similar or integrative educational activities (1) | Design and applied arts   | ABPR30      | Technology of Materials         | Technology of Materials           | TP            | 50           | 50          | 100         | 4                 | 25/1               | E               | 4                 |
|                                | Further educational activities                    | Visual art technologies   | ABTEC39     | Computer technologies           | Basics of computer science        | TP            | 50           | 50          | 100         | 4                 | 25/1               | ID              | 4                 |
|                                | Educational activities chosen by the student (2)  |   |             |                                 |                                   |               |              |             |             | 4                 |                    |                 | 4                 |
| <b>Total training credits</b>  |   |   |             |                                 |                                   | <b>60</b>     |              |             |             |                   |                    |                 |                   |

**KEY:**

**TEACHING TYPE:**

TP = Theoretical/practical activity

T = Theoretical lessons

LA = Lab

**ASSESSMENT TYPE:**

E: Exam

ID: Eligibility

**Notes:**

(1) Similar or integrative educational activities can be chosen amongst those achieved or, following the approval of the plan, amongst the courses held at the academy, for a maximum of 18 training credits

(2) Notwithstanding the student's right of independent choice within the scope of these educational activities, the

Regulations may propose certain guidance, for each of which the recommended courses shall be specified.

**PROGRAM REGULATIONS  
OF THE BACHELOR OF ARTS IN DESIGN  
(DAPLO6) SECOND YEAR**

| TYPE OF EDUCATIONAL ACTIVITIES | Subject Area  | Sector Code   | Disciplinary artistic sector | DISCIPLINARY FIELDS                       | Teaching type                              | Lesson hours | study hours | Total hours | CFA(ECTS credits) | Hours/lesson ratio | Assessment Type | Tot. ECTS credits |    |
|--------------------------------|---|---|------------------------------|---|--|--------------|-------------|-------------|-------------------|--------------------|-----------------|-------------------|----|
| YEAR 2                         | Basic educational activities                        | Historical Philosophical, Psychological, Pedagogical, Sociological and Anthropological Subjects | ABST48                       | History of applied arts                   | History of design 2                        | T            | 45          | 105         | 150               | 6                  | 25/1            | E                 | 12 |
|                                |   | Design and applied arts   | ABPR30                       | Technology of materials                   | Types of art materials                     | TP           | 75          | 75          | 150               | 6                  | 25/1            | E                 |    |
|                                | Characterizing educational activities               | Design and applied arts   | ABPR17                       | Design                                    | Design 2                                   | TP           | 150         | 150         | 300               | 12                 | 25/1            | E                 | 28 |
|                                |   | Design and applied arts   | ABPR18                       | Land design                               | Light design 1                             | TP           | 50          | 50          | 150               | 4                  | 25/1            | E                 |    |
|                                |   | Visual arts technologies  | ABTEC41                      | 3D digital modelling techniques           | 3D digital modelling techniques 2          | TP           | 75          | 75          | 150               | 6                  | 25/1            | E                 |    |
|                                |   | Design and applied arts   | ABPR17                       | Design                                    | Product design 1                           | TP           | 75          | 75          | 150               | 6                  | 25/1            | E                 |    |
|                                | Similar or integrative educational activities (1)   | Design and applied arts   | ABPR14                       | Features of architecture and urban design | Features of architecture and urban design  | TP           | 75          | 75          | 150               | 6                  | 25/1            | E                 | 16 |
|                                |   | Design and applied arts   | ABPR16                       | Drawing for design                        | Theory and practice of perspective drawing | TP           | 50          | 50          | 100               | 4                  | 25/1            | E                 |    |
|                                |   | Historical Philosophical, Psychological, Pedagogical, Sociological and Anthropological Subjects | ABST50                       | History of architecture                   | History of contemporary architecture       | T            | 45          | 105         | 150               | 6                  | 25/1            | E                 |    |
|                                | Educational activities – foreign language knowledge | Languages   | ABLIN71                      | Languages                                 | English                                    | T            | 30          | 70          | 100               | 4                  | 25/1            | ID                | 4  |
| <b>Total training credits</b>  |   |   |                              |   | <b>60</b>                                  |              |             |             |                   |                    |                 |                   |    |

**KEY:**

**TEACHING TYPE:**

TP = Theoretical/practical activity

T = Theoretical lessons

LA = Lab

**ASSESSMENT TYPE:**

E: Exam

ID: Eligibility

**Notes:**

(1) Similar or integrative educational activities can be chosen amongst those achieved or, following the approval of the plan, amongst the courses held at the academy, for a maximum of 18 training credits

(2) Notwithstanding the student's right of independent choice within the scope of these educational activities, the

Regulations may propose certain guidance, for each of which the recommended courses shall be specified.

**PROGRAM REGULATIONS  
OF THE BACHELOR OF ARTS IN DESIGN  
(DAPLO6) THIRD YEAR**

| TYPE OF EDUCATIONAL ACTIVITIES                   |   | Subject Area  | Sector Code | Disciplinary artistic sector                                   | DISCIPLINARY FIELDS                      | Teaching type | Lesson hours | study hours | Total hours | CFA(ECTS credits) | Hours/lesson ratio | Assessment Type | Tot. ECTS credits |
|--|---|---|-------------|--|--|---------------|--------------|-------------|-------------|-------------------|--------------------|-----------------|-------------------|
| YEAR 3   | Basic educational activities                      | Historical Philosophical, Psychological, Pedagogical, Sociological and Anthropological Subjects | ABST47      | Art history: artistic styles and context                       | Art history: artistic styles and context | T             | 45           | 105         | 150         | 6                 | 25/1               | E               | 6                 |
|  | Characterizing educational activities             | Design and applied arts   | ABPR17      | Design   | Design 3                                 | TP            | 150          | 150         | 300         | 12                | 25/1               | E               | 24                |
|  |   | Design and applied arts   | ABPR18      | Land design  | Light design 2                           | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               |                   |
|  |   | Design and applied arts   | ABPR17      | Design   | Product design 2                         | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               |                   |
|  | Similar or integrative educational activities (1) | Visual art technologies   | ABTEC40     | Multimedia design  | Multimedia design                        | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               | 12                |
|  |   | Visual art technologies   | ABTEC41     | 3D digital modelling techniques                                | Virtual architecture                     | TP            | 75           | 75          | 150         | 6                 | 25/1               | E               |                   |
|  | Further educational activities                    |   |             | Further Linguistic and interpersonal skills, internships, etc. |  | LA            | 100          |             |             | 4                 |                    | ID              | 4                 |
| Educational activities chosen by the student (2) |   |   |             |  |  |               |              |             | 6           |                   |                    | 6               |                   |
| Educational activities relating to the thesis    |   |   |             |  | Thesis                                   |               |              |             |             |                   |                    | 8               |                   |
| <b>Total training credits</b>                    |   |   |             |  |  | <b>60</b>     |              |             |             |                   |                    |                 |                   |

**KEY:**

**TEACHING TYPE:**

TP = Theoretical/practical activity  
T = Theoretical lessons  
LA = Lab

**ASSESSMENT TYPE:**

E: Exam  
ID: Eligibility

**Notes:**

- (1) Similar or integrative educational activities can be chosen amongst those achieved or, following the approval of the plan, amongst the courses held at the academy, for a maximum of 18 training credits
- (2) Notwithstanding the student's right of independent choice within the scope of these educational activities, the Regulations may propose certain guidance, for each of which the recommended courses shall be specified.