

PROGRAM REGULATIONS OF THE BACHELOR OF ARTS IN PHOTOGRAPHY

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Article 1 - Study Course Name

The <u>Bachelor of Arts in Photography, code DAPLO6</u>, is established at the legally recognised Rome University of Fine Arts - Academy of Fine Arts.

Article 2 - School

The Course is taught at the School of Artistic Design for Business.

Article 3 - Associated Department

The coordinating facility of the teaching, research and artistic production activities of the School of Artistic Design for Business is the <u>Department of Design and Applied Arts.</u>

Article 4 - Learning outcomes

The Bachelor of Arts in Photography from the School of Artistic Design for Business aims to ensure an adequate mastery of artistic methods and techniques, and the acquisition of specific disciplinary and professional skills. The objective is to provide learners with design and expressive knowledge and methodologies in the use of representation tools and artistic practices, with specific regard to communication, industrial design, design and fashion. The Bachelor of Arts in Photography aims to develop design skills and the practice of new and traditional expressive technological tools, inherent to the principles of contemporary communication and representation, through photography and audiovisual.

- 2. Graduates of the School's courses must:
- a) have adequate technical and operational training on the methods and contents relating to the fields of documentation photography, photojournalism, advertising and fashion photography, art photography, audiovisual photography, advertising and information communication photography and design photography;
- b) have methodological and critical tools adapted to the acquisition of skills in expressive languages, techniques and the most advanced relevant technologies;
- c) be proficient in at least one European Union language, in addition to their mother tongue, in the field of competence and to exchange general information;
- d) have the adequate knowledge of the IT tools and electronic communication in the specific areas of competence.

Article 5 - Employment prospects

Graduates will carry out professional activities in the various public and private fields of design. Professional opportunities are aimed towards a new and flexible configuration within various types of applications addressed towards institutions, museums, small- and medium-sized enterprises, and large industry, especially regarding visual and audiovisual communication both in the field of industrial/advertising and journalism and artistic research.

In agreement with public and private entities, the Academy shall organise the most appropriate internships and internships to contribute towards the achievement of the specific professional skills and shall further define specific training models for each study course.

Article 6 - Admission criteria

1. Access requirements:

- a) In order to be admitted to the Bachelor of Arts in Photography, students need a high school diploma or other suitably recognised qualification achieved abroad.
- b) The selection of students admitted to the Course is made on the basis of an admission test aimed at identifying the cultural, artistic and technical skills held by the candidate.
- c) The maximum number of students admitted to the course is programmed in relation to the student to teacher ratio, as well as to the provision of appropriate facilities and infrastructure for specific educational activities.
- d) Before the beginning of each academic year, the Council of Directors decides upon the maximum number of students to make up the classes and the possible splitting of said classes. Individual disciplines taught in the same class, may also be split.

2. Admission to the Course:

Admission to the Bachelor of Arts in Photography is subject to the possession of requirements recognized by means of an admission test. Applicants holding a high school diploma with specialization in subjects similar to the Course and with a final mark >80/100 can matriculate directly without taking the admission test.

3. Type of admission tests:

Admission tests include:

- a) MULTIPLE CHOICE TEST: logical aptitude and general knowledge question (the test is 50 minutes long). DSA candidates are given 30% more time for the test, lasting 65 minutes
- b) ORAL TEST: motivational interview with the possible presentation of a portfolio

Article 7 - Provision on attendance obligations

- 1. Attendance at the Academy's courses and lessons is mandatory.
- 2. In order to be admitted to take the exams, the student needs to have attended at least 80% of all educational activities carried out in each academic year, excluding individual study.
- 3. This requirement will be confirmed by the Teachers responsible for the lessons.

Article 8 - Procedures for submitting study plans

- 1. The student is required to submit a study plan, including compulsory, optional and chosen educational activities.
- 2. When formulating the plan, the student may specify that he/she will not make a full-time commitment.
- 3. The student must submit his/her study plan by November 30th of each academic year to the teaching structure. The study plan can be re-submitted the following year, by making amendments to the previous plan.
- 4. The latest approved study plan shall be valid.

The study plan shall be automatically approved if it corresponds to the official course study plan. Otherwise, following the proposal of the Study Plans Committee, the Academic Council shall make a decision by the following December 15th.

Article 9 - Features of the thesis

- 1. The thesis, for which 8 educational credits are awarded, may have one of the following features:
- a) <u>artistic-design thesis</u>, which foresees the candidate's production of specific original works on a theme agreed upon with the lecturer:
- b) <u>historical-theoretical</u> or methodological or technical-artistic thesis, in the form of a short essay, in one of the subjects included in the educational curriculum. Any artistic production material attached must be functional to the specific nature of the thesis.

Article 10 - Breakdown of the curricula

Curricula offered to students:

The Bachelor of Arts in Photography provides for a single curriculum.

Breakdown into modules:

In accordance with the procedures for coding and recording the examinations required by the Academy, a course may provide for the incorporation of several teaching modules that might apply to different disciplinary sectors, by unifying the final exam of the merged courses (referred to as "integrated courses" or "workshops", depending on the final verification methods). The merging must comply with the prerequisites required by the Academic Regulations.

Prerequisites:

- a) Each year, the Academic Regulations will specify the lessons initiated and their subdivision between the various course years, identifying the names of the disciplines within each artistic-disciplinary sector.
- b) Any prerequisites for the lessons shall be set out, for each academic year, in the Academic Regulations.

Further educational activities:

Pursuant to these Regulations, further educational activities are activities that are organised or required by the Academy in order to acquire additional linguistic knowledge, as well as IT and computer skills, interpersonal skills or, in any case, useful skills for entering the world of work; in addition to educational activities aimed at facilitating professional choices, through direct knowledge of the professional industry to which the qualification may provide access. Specifically: training and guidance internships referred to in the Decree of the Ministry of Labour, no. 142, dated 25 March 1998.

Article 11 - Entry into force and validity of the regulations

These Regulations shall enter into force in Academic Year 2016/17 and shall be valid for three years. With a frequency not exceeding three years, the Academic Council shall review the Bachelor of Arts Program Regulations.

TYPE OF EDUCATIONAL ACTIVITIES		Subject Area	Sector Code	Disciplinary artistic sector	DISCIPLINARY FIELDS	Teaching type	Lesson hours	study hours	Total hours	CFA(ECTS cedits)	Hours/lesson ratio	Assessment Type	Tot. ECTS credits			
	Basic educational activities	Visual art technologies	ABTEC38	Digital applications for visual arts	Digital image processing 1	TP	75	75	150	6	25/1	E				
		Communication processes	ABPC66	History of new media	History of photography	Т	45	105	150	6	25/1	E				
		Historical Philosophical, Psychological, Pedagogical, Sociological and Anthropological Subjects	ABST47	Art history: artistic styles and context	Art history: artistic styles and context 1	Т	45	105	150	6	25/1	E	24			
		Design and applied arts	ABPR23	Set Construction	Lighting systems	TP	75	75	150	6	25/1	E				
	Characterizing educational activities	Design and applied arts	ABPR31	Photography	Photography 1	TP	150	150	300	12	25/1	E				
YEAR 1		Historical Philosophical, Psychological, Pedagogical, Sociological and Anthropological Subjects	ABST46	Aesthetics	Phenomenology of the image	Т	45	105	150	6	25/1	E	28			
		Visual art technologies	ABTEC43	Audiovisual languages and techniques	Editing techniques	TP	50	50	100	4	25/1	E				
		Visual art technologies	ABTEC43	Audiovisual languages and techniques	Film shooting techniques	TP	75	75	150	6	25/1	E				
	Further educational activities	Visual art technologies	ABTEC39	Computer Technologies	Basics of Computer Science	TP	50	50	100	4	25/1	ID	4			
	Educational activities – foreign language knowledge	Languages	ABLIN71	Languages	English	Т	30	70	100	4	25/1	ID	4			
		Total training credits						60								

KEY:

TEACHING TYPE: ASSESSMENT TYPE:

 $TP = Theoretical/practical \ activity \\ T = Theoretical \ lessons \\ ID: Eligibility$

LA = Lab

Notes:

- (1) Similar or integrative educational activities can be chosen amongst those achieved or, following the approval of the plan, amongst the courses held at the academy, for a maximum of 18 training credits
- (2) Notwithstanding the student's right of independent choice within the scope of these educational activities, the Regulations may propose certain guidance, for each of which the recommended courses shall be specified.

TYPE OF EDUCATIONAL ACTIVITIES		Subject Area	Sector Code	Disciplinary artistic sector	DISCIPLINARY FIELDS	Teaching type	Lesson hours	study hours	Total hours	CFA(ECTS cedits)	Hours/lesson ratio	Assessment Type	Tot. ECTS credits			
	Basic educational activities	Historical Philosophical, Psychological, Pedagogical, Sociological and Anthropological Subjects	ABST47	Style, history of art and costume	Style, history of art and costume 2	Т	45	105	150	6	25/1	E	12			
		Visual art technologies	ABTEC38	Digital applications	Computer graphics	TP	75	75	150	6	25/1	Е				
	Characterizing educational activities	Design and applied arts	ABPR31	Photography	Photography 2	TP	150	150	300	12	25/1	Е	32			
		Design and applied arts	ABPR31	Photography	Photojournalism	TP	75	75	150	6	25/1	Е				
		Design and applied arts	ABPR31	Photography	Cinematography	TP	100	100	200	8	25/1	E				
YEAR 2		Historical Philosophical, Psychological, Pedagogical, Sociological and Anthropological Subjects	ABST46	Aesthetics	Aesthetics of visual arts	Т	45	105	150	6	25/1	E				
	Further educational activities	Communication processes	ABPC66	History of new media	History of cinema and video 1	Т	45	105	150	6	25/1	Е				
		Communication processes	ABPC67	Communication techniques and methodologies	Advertising	TP	75	75	150	6	25/1	E	12			
	Educational activities – foreign language knowledge (2)									4			4			
		Total training credits						60								

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	Basic educational activities	Visual art technologies	ABTEC38	Digital applications for visual arts	Computer graphics	TP	75	75	150	6	25/1	E			
		Communication processes	ABPC65	Mass media theory and methods	Mass media theory and methods	Т	45	105	150	6	25/1	E	12		
	Characterizing educational activities	Design and applied arts	ABPR31	Photography	Photography 3	TP	150	150	300	12	25/1	Е			
		Visual art technologies	ABTEC43	Audiovisual language and techniques	Digital video	TP	50	50	100	4	25/1	Е	20		
		Visual art technologies	ABTEC43	Audiovisual language and techniques	Video editing	TP	50	50	100	4	25/1	E			
YEAR 3	Similar or integrative educational activities(1)	Communication processes	ABPC66	History of new media	History of cinema and video 2	Т	45	105	150	6	25/1	E			
<i>></i>		Legislation and economics	ABLE70	Legislation and economics for arts and performing arts	Royalties	Т	30	70	100	4	25/1	Е	10		
	Further educational activities			Further Linguistic and interpersonal skills, internships, etc.			100			4		ID	4		
	Educational activities chosen by the student (2)									6			6		
	Educational activities relating to the thesis				Thesis								8		
		Total training credits					60								

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