

Prot. **10460/20/A**

*"I am your gem,
I was born from your daughter.
I breathe you, I drink you, I eat you.
By touching you, I learn to recognize myself.
Irreplaceable, inspiring muse, cradle of evolution.
You make me feel guest, you make me feel part.*

*With you I am free,
I vibrate with emotion
and I can forget you, Mother.
So infinite and unrepeatable, Earth. "*

Emanuele Cappelli

ANNOUNCEMENT RUFA CONTEST 2020

"Oh, my Earth!"

RUFA - Rome University of Fine Arts promotes the sixth edition of the RUFA Contest, for 2020; this is contest of Visual Arts, Design and Media Arts, born with the aim of enhancing and supporting the talent of the Academy's students.

Rules.

1. PURPOSE OF THE CONTEST.

The RUFA Contest 2020 is an award established for purposes of determining 25 finalists and a winner. The choice of the 25 finalist projects is entrusted to a highly qualified Panel. The masterclass in RUFA for finalists and the contextual selection of the winner is entrusted to an internationally renowned figure; the Chairman of the RUFA Contest.

All students enrolled in any Rome University of Fine Arts degree course on the date of publication of the Announcement, including incoming and outgoing Erasmus students will be able to participate in the RUFA Contest 2020.

To participate in the Contest, candidates must present a project that responds, in an original and creative way, to the theme proposed in the following Section 2 of this Announcement, following the procedures and timing referred to in sections 3, 4 and 9 of the announcement itself.

2. PROPOSED THEME AND CHARACTERISTICS OF THE WORKS.

“Oh, my Earth!”

We all have the same Mother: humans, animals, plants we are the living matter of a single one ecosystem, Earth, supreme source of our evolution.

The history of man, the his research, have always been animated within this complete, organic system, perfect but, in its cardinal principle, extremely simple.

A system of which we are the link to the future. Nature, supreme inspiration for art and engineering, has made us desire her emulation, and so, guided by our emotions and moods, we reproduced shapes, colors, films, written words, evoked sounds.

But if on the one hand the work or the project tries to replicate what already exists, on the other hand, they are an indispensable testimony that projects humans towards understanding and therefore evolution.

With the value we place on academic and cultural education, we ask you to participate with your project, and be an active part of this universal theme: Mother Earth.

Thinking about your / our role, as an individual and as a community; representing a transversal thinking; suggesting a change.

We are concerned that the meaning of your project is as powerful as a Northern Lights, or as light as a butterfly's wings.

You will be able to create your work in the way you prefer, both material and immaterial.

Each candidate may freely choose the techniques for creating his/her project and how to present his/her work, provided that the latter is not dangerous in any way, even indirectly. The project may include one or more images, a video, a sculpture, a facility, a pictorial, graphic, multimedia, interactive work, an exhibition, a performance action, etc.

3. HOW TO TAKE PART.

The RUFA Contest 2020 can be attended individually or as a working group, consisting of a maximum of 5 members. In the case of group participation it will be mandatory to provide the name of a group leader.

The registration for the contest takes place exclusively in digital mode: the Academy will send an invitation email to the dedicated platform (contest.unirufa.it) through which it will be possible to upload your project at all stages of the contest. The platform will be accessible from **February 24, 2020**. Registrations sent by email or by means other and different from that indicated will not be taken into consideration.

4. CONTEST STRUCTURE.

In order to take part in the RUFA Contest 2020, it is necessary to follow and comply with what is envisaged in the following stages:

A. Contest Registration.

Candidates must send the project proposal via the platform **by 22 March 2020**, indicating any group members, and uploading, in the appropriate section, the concept of the project they intend to implement. In particular it will be necessary to insert:

- Title of the work;
- Project concept. Text of 1200 characters max (including spaces) in which the project to be implemented is described;
- Accompanying images (optional).

The images must be produced in jpeg format with resolution between 150 and 300 dpi and maximum size of 2 Mb. During this stage it is possible to send at most 3 images related to each project/design.

Attention: image files must be named exclusively with the participant's surname (or the group leader's) followed by a short dash and the name of the work.

B. Pre-selection.

All project concepts presented will undergo an initial review by an internal Commission, which will select, by **28 March, 2020**, the designs to be implemented in the final version, to access the final selection.

C. Creation of projects and submission of digital files.

The concepts selected by the Internal Commission must be developed in the project and implemented at the participant's expense. Images and other digital documents necessary for describing and understanding the project, must be uploaded in the platform be accompanied by a technical sheet in Italian, **by April 30, 2020**, following instructions on the contest website **event.unirufa.it**, based on the specific procedures requested.

D. Choice of finalist.

By 08 May 2020 the Panel composed of well-known experts from outside the Academy and representatives of the institution, will meet (also by on-line means) to select the 25 finalist projects works that will subsequently be exhibited in the Academy, during the masterclass. During the above stage, the Panel can assign a special mention among the 25 finalist projects and a special mention for out-of-contest works.

E. Delivery of works.

Selected candidates must to deliver to the Academy - at RUFA's headquarters where the masterclass and the exhibition of the works will be held - projects carried out so they can be undergo a final assessment, **by May 29, 2020**. Failure to comply with the scheduled date of delivery of works will result in exclusion from the contest.

Finalists' work must be accompanied by a technical sheet and the material necessary for their setting-up. The electronic documentation sent through the

platform will be forwarded to partners and sponsors of the consent for purposes of awarding any special prizes, will be published on the contest website and will become part of the RUFA Contest 2020.

F. Final assessments and announcement of winner.

Finalist projects displayed in the Academy will be presented by their artists to the chairman of the RUFA Contest, **on June 09 2020** during a masterclass reserved to them and organised specifically by the Academy. During the above master class, the RUFA Contest chairman will declare, from among the 25 works of art submitted by finalist students the winner of the 2020 edition; this will be announced on the day itself, during a major event open to the public at the Teatro Brancaccio in Rome.

G. RUFA Contest exhibition.

An exhibition of finalist works will be rearranged at the headquarters of the master class and will be open to the public for ten days.

5. AWARDS AND SPECIAL MENTIONS.

The participant who makes it through both selection stages and who is declared as the winner of the RUFA Contest 2020 will be entitled to a cash prize of € 2,500.00 (two thousand five hundred Euro/00) and one-way plane ticket for one person.

The Panel, the partners and the sponsors of the competition reserve the right to select some projects to be awarded special prizes /mentions.

The announcement and awarding of the latter will take place simultaneously with the announcement of the winner of RUFA Contest 2020.

With the acceptance of the prize, the RUFA Contest 2020 winner grants RUFA, in addition to the work, all the rights of publication and economic use, without prejudice to the right to always be mentioned as the work's creator.

6. TERMS OF PARTICIPATION AND EXCLUSION.

The RUFA Contest 2020 is aimed at:

- students regularly enrolled at RUFA - Rome University of Fine Arts, on the date of publication of the Announcement.

The following will not be able to participate in the contest:

- those who are not students or former RUFA graduate students - Rome University of Fine Arts (this exclusion concerns both individual participants and members of any groups);
- those who submit the application form after **March 22 , 2020**.

The Director reserves the right to exclude from the Contest:

- participants whose behaviour is incorrect towards the other competitors and disrespectful of the values of the organising Institution, at any stage of the contest;
- works lacking the requirements of uniqueness, originality and authorship;
- projects created and delivered for the final stage, including any materials accompanying the presentation, in the event of evident inadequacy.

7. TEACHERS' ROLE.

Coordinators and teachers have the task of promoting the initiative among all the students, facilitating the broadest participation, identifying and organising the procedures for verifying the project quality expressed (in terms of originality and contents) and collaborating actively in order to achieve a large number of registrations in the Contest for each course of study.

8. INTERNAL COMMISSION AND PANEL.

The Internal Commission - made up of professors belonging to the various departments of the Academy and chaired over and appointed by the Director - is in charge of pre-selecting the works.

The Panel - composed of highly qualified experts from outside the Academy and the subject of a subsequent nomination decree, the Academy Director, the RUFA Contest Artistic Director and the Academic Council faculty members - will evaluate, at their sole discretion, the works presented in the contest to select 25 finalist projects, considering in particular the conceptual elements of submitted work, the quality of the piece and the possibilities for developing the project.

9. SUMMARY OF STAGES AND DEADLINES.

- **by 22 March, 2020:** registration in the competition and submission the project concept;
- **by 28 March, 2020:** pre-selection of project concepts by the internal Commission;
- **by 30 April, 2020:** submission of electronic documentation of completed projects;
- **by 08 May, 2020:** selection of 25 finalists by the Panel;
- **by 29 May, 2020:** delivery of the works carried out at the headquarters of the masterclass;
- **by 09 June 2020:** masterclass and announcement of the winner.

RUFA reserves the right to change the stages and the relevant dates and deadlines in which the competition is organised, based on any organisational needs, promptly informing all interested parties.

10. EVENT DUTIES AND ORGANISATION.

Project supervision: Emanuele Cappelli.
 General management: Fabio Mongelli.
 Corporate office: Laura Campana.

11. CUSTODY AND INSURANCE.

The organisers guarantee the utmost care in terms of custody of any works received but do not assume any liability for any damages due to transport, tampering, fire, theft or other causes during the period of the event, staging, exposure and storage. If they deem it appropriate, artists will be able to provide for insurance of their works on their own account.

12. USE OF MATERIALS AND WORKS.

Participation in the competition entails, by participants, the authorisation for images of the works and documents sent as per Section 4 of the Announcement so they can be used by the organisation in the manner and for the ends that it considers most appropriate, without any right to economic claim. In particular, the organisation's right to use the aforementioned materials on its websites and

in communications as well as promotional material of the event, in addition to any exposures related to the award is recognised. Furthermore, the author authorises the use of the image of his/her work on the promotional material of partners, sponsors and institutions linked to the initiative. The works, with the exception of the winning work, shall nevertheless remain the property of the artists that created them and their names shall appear when reproduced. The methods and timing for withdrawal of the above works by their creators will be notified by the Organising Secretariat to those directly involved following 09 June 2020.

13. ACCEPTANCE.

By participating in the initiative, students acknowledge and implicitly accept the rules contained in this announcement, excluding none.

14. PRIVACY.

The information and data collected will be used in compliance with the provisions **by current legislation (Article 13 of the General Data Protection Regulation, also referred to as RGPD)** for participation in the competition, for sending informative material and for promotional purposes relating to the Prize and public presentation and will be kept in the "RUFA Contest 2020" Archives.

15. TRANSPARENCY.

RUFA guarantees maximum transparency at every stage of the contest and undertakes to promptly publish updates and records of each stage on the contest's website at **event.unirufa.it**.

16. INFORMATION.

For more information write to **contest@unirufa.it**.

Roma, 20 february 2020

signed The Director
Arch. Fabio Mongelli

