



## ROMETTI PRIZE - 9<sup>th</sup> EDITION 2021

### INTERNATIONAL COMPETITION OF CERAMIC DESIGN

The Rometti Prize, now in its ninth edition, aims to reward projects that offer an original contribution to the art of ceramics.

Participation is reserved for **students of academies of art and design** from all over the world. Each competitor will create one project, of any theme, that manages to combine a work of art with the design object, according to their own tastes and preferences. Projects, which must reach the organizing secretariat by 30/04/2021, will be evaluated by a jury of experts who will select the best 6. The finalists will be entitled to a **one-week internship in manufacturing** where they will carry out their project. For the duration of the internship, interns will benefit from free room and board plus local and other transfers organized by Rometti. Participation in the internship of the selected students is mandatory. Refusal to participate precludes the student from the right and opportunity to compete for the final prizes.

A cash prize of **€1,000**, a second prize of **€600** and a third prize of **€400** will be awarded to the finalists.

All creations made during the internship may go into production, with any necessary modifications previously agreed with the author.

The prototypes will be exhibited in a contemporary space within the Rometti Museum in Umbertide.

Please read the announcement below for details of the competition.

The 2021 award will also see the completion of 2020 edition, which was put on hold due to the Covid 19 emergency.

During the months of lockdown, we decided in agreement with the universities, to confirm the award and select the best projects.

Due to the restrictions, it was not possible to carry out the internship, which will be merged therefore with that of 2021. This means that the 4 finalists selected for the 2020 edition will be added to the designers selected for the 2021 internship.

**The awards will however remain separate.**

# ANNOUNCEMENT

## **ART 1. PURPOSE AND CONTENT**

The competition, now in its ninth edition, aims to reward all projects that offer an original contribution to the art of ceramics.

Manifattura Rometti has been producing ceramics in Umbertide, Perugia since 1927 and from the very beginning has collaborated with young artists such as Corrado Cagli, Dante Baldelli and Mario Di Giacomo, students of the Rome Academy of Fine Arts; all who were given the opportunity to try their hand at producing ceramics at Rometti, creating masterpieces of applied art with total freedom of expression.

During its long and uninterrupted history, Rometti has collaborated with well-known and highly regarded artists and designers, both Italian and foreign, including in recent years Ambrogio Pozzi, Liliane Lijn, Chantal Tomass and Ugo La Pietra.

Rometti's aim in setting up the Award is to confirm the central role played by young people in its mission and to encourage original and innovative experimentation in the area of Art-design, as seen in the recent design of decor products.

The competition is reserved for students of Design Institutes and Fine Arts Academies.

This competition notice and documentary material can be downloaded from the 'Prize' section of the website [www.rometti.it](http://www.rometti.it)

## **ART 2. ADDRESSEES OF THE COMPETITION AND PRE-SELECTION**

Participants in the competition will be students enrolled in those international academies and institutes of art and design participating in the initiative.

Each Institute will have the task of pre-selecting the students' works, through the internal Tutor, and sending projects to the Secretariat of the Prize, which must comply with the criteria set out in articles 6 and 7.

All students who send a project, regardless of the final result, will receive, through the Secretariat of their Institute, a Certificate of participation in the Award.

The authors of the chosen works will have the right to participate in the internship at Rometti and to compete in the final prize-giving.

## **ART 3. CONDITIONS OF PARTICIPATION**

Participation in the internship is free and strictly individual. In the case of a project that involves the collaboration of more than one student, only one of them will be entitled to participate in the internship. The name of the project owner must be explicitly stated when submitting the project.

Participation is under the personal responsibility of the competitors and the designers are responsible for the originality of their works.

## **ART 4. DUTIES AND COMPOSITION OF THE JURY**

A panel of judges is appointed by the Competition Organizing Committee and is responsible for choosing six projects from among those sent by the institutes and academies, thereby designating the students who will be taking part in the internship and contending for the final awards.

The panel's work is governed by a Regulation drawn up by the competition organizers, signed and accepted by the judges upon confirmation of appointment.

The decision of the judges is final.

## **JURY COMPOSITION:**

**Ugo La Pietra** -artista, architect, designer

**Massimo Monini**-owner of Ceramiche Rometti

**Jean Christophe Clair** -creative director of Ceramiche Rometti

**Giampiero Giulietti** -former major in Umbertide, former member of Parliament

**Nicoletta Giannoni**-journalist

**Maria Grazia Massafra**-head of Casina delle Civette Museum, Villa Torlonia, Roma

**Maurizio Pucci**-architect

**Dino Finocchi** -business owner, former owner of Ceramiche Rometti

**David Menghini**-head of Rometti Museum and Premio Rometti

**Lorenzo Fiorucci**-art critic

**Lorena D'Ilio**-architect

**Janis Provisor**-designer

**Brad David**-designer

**Benjamin Poulanges**-artist

**Luca Binaglia**-designer

## **ART 5. THEMES OF THE COMPETITION**

### **5.1 Pre-selection**

Competitors are asked to design a single object, or a series of related objects, for interior furnishing in general.

Competitors must therefore produce a single project, on any theme, inspired by Rometti productions, which manages to combine art and the design object, following their own preferences and the indications given below. A project that interprets the ceramic tradition in an open manner and finds a balance between art, craftsmanship and design.

The projects will be evaluated on the basis of three main categories: **form, decoration and functionality**, with the following suggestions:

- Object definable as Art-design
- Object that can possibly be made on the ceramic lathe
- Any decorations should preferably be done by hand
- Objects may also be polymaterial, provided that ceramic is the prevailing material element.

### **5.2 Internship**

The internship will last **one working week**.

During the internship finalists will create prototypes of their ideas, using the procedures required in ceramic art and making any changes required to make them feasible, in concert with specialized Rometti workers.

During the learning phases of techniques and materials, they will also be able to try their hand at creating other ceramic items under the guidance of Rometti's master craftsmen.

Participation in the internship of the selected students is mandatory. The waiver of participation precludes the student's right and opportunity to compete for the final prizes.

## **ART 6. REQUIRED DOCUMENTATION**

Documentation to be sent to the Jury at the Prize Secretariat, in paper and / or digital format, as detailed in article 8 below:

- a) Illustrative report of the project, with text and any images.
- b) Graphics with elevations, sections and any other details necessary for a **complete illustration of the project**;
- c) N.1 folder / cd / pendrive with the complete project, any curricula and work book, including

student data (postal and telephone number, email address).

Images must be in pdf, jpg or tiff format. Curricula and books in pdf or ppt format. Any movies in AVI or MOV format.

## **ART 7. DELIVERY AND / OR SHIPMENT METHODS**

Hand delivery of the projects or their transmission via email to the Award Secretariat, at the Rometti Manufactory, must take place by the deadline set in the following article 9.

For submissions sent by post, the date of the postage stamp will be taken into consideration along with a notification of dispatch to the secretariat by email, within the same time.

## **ART 8. TIMETABLE**

### **Phase I: issue of the notice and project delivery**

SEPTEMBER 2020 – Issuing of the announcement in Italian and English

30.04.2021 - Deadline for the delivery and / or shipment of all projects pre-selected by Tutors of the Institutes and Academies to the competition Secretariat.

### **Phase II: jury call for project examination**

14.05.2021 - Meeting of the jury for the selection of the 6 finalists.

### **Phase III: participation in the stage**

04.06.2021 - Deadline for the 6 selected students to give their formal consent to participate in the internship - to be confirmed by email.

19.06.2021 - Deadline for repechage of competitors in order of rank, in cases of withdrawal from the internship.

19.07.2021 - 23.07.2021 - Internship at Rometti.

### **Phase IV: final vote and award ceremony**

September 2021 (the date will be published well in advance in the 'Prize' section of the website [www.rometti.it](http://www.rometti.it)).

## **ART 9. CONDUCT OF THE INTERNSHIP**

The internship will take place at the headquarters of the Rometti Manufacture in Umbertide over the course of **one working week**, from Monday to Friday, for a total of 5 days of actual activity.

For the duration of the internship, including the two days of rest, interns will benefit from free board and lodging as well as free local transport and trips organized by Rometti to other factories. There is no reimbursement of travel expenses for travel to the Manufacture for the internship or the venue for the final award ceremony.

Interns will receive personal insurance coverage, in agreement with their institutes. Finalists may bring their CVs as well as portfolios of work done and / or projects.

Interns will have the opportunity to experiment with various ceramic art techniques (lathe tooling, casting, slips, spray and dip glazing, hand decoration and graffito, etc.). Workshop activities and meetings inside and outside the factory will also be organized. Interns will be provided with all the materials necessary to work on their projects.

## **ART 10. AWARDS**

The first prize winner among the six participants in the internship will be awarded a cash prize of €1,000, the second €600, and the third €400. The other three interns will receive a Certificate of attendance at the training stage. All amounts are gross of the statutory tax.

All creations produced during the internship may go into production, with any modifications agreed in advance with the creator. The works will become the property of the Municipality of

Umbertide, through a special deed of donation, and will be exhibited in the Rometti Museum at the Fabbrica Moderna (FA.MO.) of Umbertide, in the contemporary section of the exhibition area.

The intellectual property rights will remain with the creators.

#### **ART 11. RETURN OF MATERIAL AND ACCEPTANCE OF REGULATIONS**

Materials delivered and / or sent, including all ceramic works created by the students during the internship, will not be returned.

The intellectual property rights will remain with the creators.

Participation in the competition implies acceptance of these stipulations.

#### **ART 12. PERSONAL DATA**

Personal data collected as part the event shall be used only for the purposes related to the running of the competition, in line with current regulations.

#### ***ORGANIZING SECRETARIAT***

Ceramiche ROMETTI

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