

1 AUGUST 2022

## ACADEMIC MASTER IN ART CURATING AND MANAGEMENT SCHOLARSHIP REGULATION – JAN 2023

For the January 23 intake, RUFA is granting 2 scholarships to Italian and international students who are enrolling in the Academic Master in ART CURATING AND MANAGEMENT\* in partnership with MACRO Museum.

### ABOUT MACRO Museum

MACRO - Rome's Museum of Contemporary Art - is a museum complex that encompasses two sites. One is inside Testaccio's Ex-Mattatoio, and the other one is in a former brewery factory, which, until 1971, one of the few examples of industrial archaeology in the capital. The first phase of the reconstruction and conversion of the site finished in 1999. It involved the recovery of the main building, which is composed of two parallel factory units. The work was finished as part of Odile Decq's Sensual Territories project, following an international competition held by the Municipality of Rome in 2000. The MACRO's permanent collection showcases examples of some of the most important art movements in Italy since the 1960s, including Arte Povera and Forma 1.

### 1. Brief

#### Looking at the present in order to understand traditions.

Subverting a natural assumption. Where we come from is hidden in our habits. From the way we stand in the world to our perception of the images that surround us, the everyday life that normally flows before us always hides our history. Knowing how to look is an act of the mind that is learned with practice and with the right tools, tools that will be provided within the Master's program. However, it is important for us to understand your attitude towards visual and conceptual thinking. Looking means being able to look at a painting or an artwork, or a particular exhibition, but also, in a mind-broadening way, like an invisible zoom, looking at an era, a space, a time, a nation.

We firmly believe that respect for diversity comes from knowledge of peculiarity; every place and every era have their own way of posing, of working on traditions, intended not only as a cure for the past, but also as a form of attention to what is daily life.

The curators we imagine are also critics, sniffing, listening, reasoning.

From the place where they live and from their generation, they try to identify trends, visual and conceptual, or even weaknesses or critical points to think about, to then learn how to stage them.

The Macro Museum of Rome has shared the following challenge with RUFA, for which participants are invited to submit creative proposals and solutions.

From art manuals we study the trends and eras of the past, but we try to imagine, with the tools we have and with the knowledge of our present, the new themes and challenges that can be used today as a starting point and analysis for a history of the present. Not excluded in this area of research is visual investigation, for example the work of painting around a subject, or the use of new technologies, or at the opposite end, think of the reevaluation of nature and art in landscapes. A crucial element, for example, could be the rediscovery of female artists to whom too little attention has been paid over the centuries, up to the peculiarity of certain ethnic or seemingly primitive art. Anything you think can be an interesting element of analysis to be able to understand the present, and through this present, the character of a particular place.

- Conduct research on the culture of a country (not necessary a Nation) of your choice (assuming preferably the country of origin, Italy is also allowed) and choose a thematic area of interest for this historical moment. Within this research look for interesting elements of analysis to further understand the customs and habits of the country in question.
- Develop an idea that artists could engage with. For example, you might consider a particular theme or topic, but also express a media preference: painting, sculpture, performance series, festival, video art, etc. Make the presentation of the project clear through images and text (not to exceed 2,000 characters including spaces) and/or a short video presentation (not to exceed 3 minutes)
- Submit the proposal by creating a critical text of at least 3,000 characters including spaces, not to exceed 5,000. In this text, try to propose your own critical thinking that brings in depth the reasons for your choice. Also attach your mini bio of 1,000 characters including spaces and a possible list of exhibitions you have held.

## **2. Criteria of participation**

For the Master in ART CURATING AND MANAGEMENT, the call is open to graduates holding a University Bachelor of Arts degree or equivalent study in the field of Fine Arts, Design, Architecture, Humanities, and Business.

Participation is individual – group submissions are not allowed.

## **3. How to participate**

Participation in the call is free.

To participate in the contest, please fill in the application form online and upload:

Attachment A: your Passport/ID (max. 1 Mbyte)

Attachment B in [a single .pdf document](#) (max. 5 Mbyte):

1. Copy of University Degree certificate or equivalent: if you haven't received your degree yet, you can upload a certificate on enrolment confirming you are about to graduate;
2. Signed Personal Statement (Letter of motivation) up to 500 words: you may explain why you wish to participate in the Scholarship, how would the Master help you develop your career, what are your personal and professional goals, etc.;
3. Curriculum Vitae;
4. English Language Certificate, min. B2 or equivalent.

Attachment C in [a single .pdf document](#) (max. 10 Mbyte)

Portfolio of works, or any works and documents that may be relevant for admission purposes. If it is available online, you simply add the link to the portfolio/reel.

Attachment D in [a single .pdf document](#) (max 4 Mbyte), including:

Your Project addressing the scholarship's challenge:

- Text of up to 5000 words, introduced by the project title, which explains the overall proposal, stressing the critical thinking behind the proposed ideas.
- 1 slide with your self-portrait
- 3 slides to describe your research
- 3 slides with the proposed idea/s using both visual references and short statements.

#### **4. Calendar**

The deadline for the submission of the scholarship application is October 3 at 23.00 CET.

#### **5. Committee**

The Committee is composed of Fabrizio Pizzuto Academic Coordinator of the Master, RUFA's lecturers, and representatives from MACRO Museum of Rome2.

#### **6. Evaluation criteria**

Applications will be evaluated by the appointed Committee and ranked based on the following criteria:

Consistency of the Project with the scope of the challenge (0-8 points)

Reliability of the research supporting the Project (0-8 points)

Innovation and originality of the Project's proposal (0-8 points)

Quality of the visual and written presentation of the Project (0-8 points)

Overall academic and professional profile of the participant (0-8 points)

The Committee may require an interview with the candidates to complete the evaluation process.

## **7. Award**

RUFA awards up to 2 scholarships, one of 50% and one of 30% of the attendance fee, which will be directly deducted from the tuition fee.

The first-place scholarship award consists of a 50% deduction on the attendance fee (enrollment fee is due) for the Master starting in January 2023 in RUFA. The second-place scholarship award consists of a 30% deduction on the attendance fee (enrollment fee is due) for the Master starting in January 2023 in RUFA.

According to the Jury's selection, other participants may also be awarded a lower scholarship amount.

Any scholarship allocated to the intake for which the student is enrolling (e.g. January 23) will NOT be automatically valid and confirmed for the next intake. RUFA's management will assess any reassignment.

## **8. Results and publication**

At the end of the selection made by the Jury, the winners of the call will be announced via e-mail. The winner shall confirm his/her acceptance of the scholarship award by finalizing the matriculation process within 7 (seven) days from the date of the first communication. After that period has elapsed without receiving the necessary documents from the winner, the scholarship shall be considered expired and shall be reassigned. The acceptance of the scholarship implies the obligation for the winner to file an application for the selected course and pay the residual quote of the tuition fee. The final project and the final news might be published on RUFA's official communication channels.

All candidates who will have a score of 20 and above will be informed about the result of their application and will be considered eligible for matriculation to their respective Academic Master's programs.

## **9. Rights and use of the delivered output**

The Participant acknowledges and accepts that the application to this scholarship initiative involves the implementation and creation of works of an artistic nature by the Participant, (created in any form and by any means including, for pure simplification and non-exhaustive purposes, texts, photographs, films, renderings, sculptures, paintings, drawings, layouts and design elements and projects of any kind), in the context of the application process that the Academy has intended for its participants (the "Works").

Therefore, the Participant acknowledges and accepts that by signing and sending this Application, if accepted by the Academy, the Participant grants the Academy the right to use, disseminate,

reproduce, elaborate, modify, publish, transmit and communicate to the public the Works created by him/her as part of this initiative without time limits, to promote the Academy itself and its own activity and educational offer. He/she also yields all rights of any kind and nature existing regarding any type of support on which the Works may be contained (by way of example, images, photographs, slides, texts).

For the purposes described above, the Academy recognizes and protects the Participant's authorial right on the Works and therefore commits to quote the Participant indicating his/her name and surname and any necessary identification data, as well as to use appropriate credits and mentions on all occasions, none excluded, in which the works are used, disseminated, reproduced, transmitted, published and communicated to the public.

Any use of the Works by the Academy for profit reasons is expressly excluded.

The Participant expressly declares that he/she is fully satisfied and that he/she has nothing to claim for any reason or title from the Academy, its assignees and/or successors in title and/or in general by anyone who uses and exploits the Works for the purpose of promoting the Academy, its activities and the courses organized by it, committing also in the future not to raise any objection, claim, demand or dispute in this regard and, to the extent necessary, to irrevocably renounce to any right, action or claim in relation to the payment of a fee or compensation of any kind on the basis of what is indicated above. The Participant assures the Academy that the Works do not violate the rights of third parties and from now on indemnifies the Academy and/or its successors in title from any possible action and/or claim, including from third parties, related to the Works and their exploitation for which he/she is fully and solely responsible.

#### **10. Treatment of Personal Data**

The Academy collects and processes the Participant's personal data as part of the signing and implementation of this initiative, the Application, and the implementation and provision of the educational and training services for the Participant. The Academy processes the Participant's personal data in accordance with Regulation (EU) 679/2016 (the "GDPR"), with the provisions contained in Legislative Decree 196/2003 and subsequent amendments. (the "Privacy Code") and the provisions issued by the competent Authorities regarding personal data.

The personal data collected with this initiative and the Application, or in any case collected by the Parties and processed for it, are and will be processed by the Academy according to principles of lawfulness, correctness, transparency, and confidentiality and used or transmitted to other entities exclusively for the purposes of the implementation of this initiative according to the methods and conditions established in the information notice on the processing of personal data attached here.

#### **11. Applicable law and jurisdiction**

The Italian law will govern the Initiative and the relations between the Participants. Any dispute that may arise between the promoters and the Participants will be of exclusive jurisdiction of the Court of Rome (Italy).

**12. Exemption from the ministerial validation**

Pursuant to article 6, D.P.R. 430, dated 26/10/2001, this Initiative is not a prize competition or lottery: as a result, no ministerial authorization is needed.

\* Ministerial authorization required from A.Y. 2022/23.