

**WORKSHOP PROJECT SHEET**

Anno Accademico / Academic Year 2022/2023

Titolo Workshop / Title and subtitle:

**GRAFFETTE /Independent publishing as art practice****A cura di / By:**Proposed by: **Fabrizio Dell'Arno**Entrepreneur: **Michela Palermo****Indirizzato a / Intended audience:**

-to all students, and particularly recommended to second-year students with already a body of works.

**Partecipanti / Participants**

min 12/max 22

**Requisiti richiesti / Requirements:**

- English Language
- InDesign software
- Personal laptop
- Photographic Camera

**Durata e Crediti / Duration and Credits:**

30 hours – 2 FC

**Periodo di svolgimento / Period:**

6/11 March 2023

**Giorni, orari ed aule di svolgimento / Days, times and classrooms:**

Monday/Lunedì 10.00- 17.00 (1 ora pausa pranzo/1 hour break)

Tuesday/Martedì 10.00- 17.00 (1 ora pausa pranzo/1 hour break)

Wednesday/Mercoledì 10.00- 17.00 (1 ora pausa pranzo/1 hour break)

Thursday/Giovedì 10.00- 17.00 (1 ora pausa pranzo/1 hour break)

Friday/Venerdì 10.00- 17.00 (1 ora pausa pranzo/1 hour break)  
SEDE RUFA VIA LARIANA 8 - AULA L02

### **Breve descrizione / Short description:**

Today as never before in the publishing scene we are witnessing an unexpected production and dissemination of the book as a "ready-made" object: no longer understood as a catalogue of the author's works, the book becomes an art object itself, defining an alternative space for artistic research, transcending traditional places of exhibition and dissemination such as galleries and museums, and consequently generating a new possible audience.

The phenomenon has encouraged the flourishing of independent publishing houses, if not the transformation of the artist into a publisher in the self-publishing phenomenon and stimulated the proliferation of short-run publications.

**GRAFFETTE /Independent publishing as art practice** offers an in-depth look at the phenomenon by highlighting the more authorial aspects related to the book production process – editing, curating, printmaking, distribution. Exploring the scene from different experiences (publishing houses, curators, independent bookshops, festivals and fairs, artists dedicated to publishing), the workshop will propose different conceptual and technical tools to the students with the aim of envisioning and designing a publication focus on their own artistic practice.

### **Short Biography**

Michela Palermo's research deals with publishing as artistic practice. She continues her artistic research in self-publishing, realising publications with her photographic work. She collaborates with several artists and curators in book design. Former curator of "Graffette" –a collection dedicated to independent publishing- she creates collaborations and installations with publishers, curatorial platforms and bookstores dedicated to the edition as research.

In September 2022 she found Palermo Publishing, a publishing house dedicated to visual arts, based in Palermo (IT).