

## CALL FOR RUFA ON SCREEN 2024

RUFA - Rome University of fine Arts promotes RUFA ON SCREEN, a biennial film festival aimed at enhancing and supporting the talent of the Academy students enrolled in the "Cinema", "Film Arts", and "Computer Animation and Visual Effects" courses.

RUFA ON SCREEN 2024 will be held in Rome from 11<sup>th</sup> to 13<sup>th</sup> March 2024 at the Cinema Troisi, in Via Girolamo Induno 1.

### REGULATION

#### 1. OBJECT OF THE COMPETITION

RUFA ON SCREEN 2024 is a festival intended to give RUFA students and graduates the possibility to have their audiovisual works projected on the big screen, to give them visibility, and to create a direct contact with the film market through opportunities of confrontation with professionals of the sector, production, distribution, and promotion companies.

#### 2. APPLICATION REQUIREMENTS

To be able to apply, candidates need to be RUFA students or graduates in "BA in Cinema", "MA in Film Arts", and "MA in Computer Animation and Visual Effects"; and, on the day of the application they need to either be enrolled at RUFA or graduated from RUFA (since the September 2021 session). Candidates will also have to submit one or more works completed between 1<sup>st</sup> September 2021 and 30<sup>th</sup> October 2023, and independently produced (works produced by production companies or for which there are already existing distribution contracts won't be accepted).

#### 3. FEATURES OF THE WORKS

Each applicant will be able to submit one or more audiovisual works falling into the following categories:

- Super short films (fiction or experimental) – running time 3 minutes max;
- Short films (fiction or experimental) – running time 3 to 15 minutes;
- Animation short films – free running time\*;
- Documentary – maximum running time 75 minutes including titles\*;

The audiovisual works will have to be original, that is, they cannot be elaborations of creative character of existing works; and they should preferably be unpublished.

Should they already have been shown at other festivals, it would be necessary to submit the list of festivals for which applications has already been sent and/or selected and/or projected.

Submitting one or more works, the applicant takes responsibility for owning the rights of the work(s).

\* *Should the work win an award of promotion and communication, a synthetic version of maximum 52 minutes including credits and titles might be requested.*

#### 4. HOW TO PARTICIPATE

The application must be sent exclusively in digital mode:

- the Academy will promote the call by publishing it on the unirufa.it website as well as by sending all eligible students and alumni an invitation email;
- candidates will on be able to apply through the dedicated form;
- the form will be accessible from 1<sup>st</sup> November 2023 to 30<sup>th</sup> November 2023;

Applications sent via email, or in modes different from the above mentioned one, will not be considered.

## 5. STRUCTURE OF THE COMPETITION

To participate in RUFA ON SCREEN, it is necessary to follow and respect what is provided in the following steps:

### A. Application

Applicants must digitally submit by 30<sup>th</sup> November 2023 at the latest the following materials:

- link to the audiovisual work accompanied by the eventual access password for the vision by the jury;
- at least five stage photos and/or backstage (300 dpi, base 30cm) in jpg format, max 2mb each;
- high resolution film poster (300 dpi, base 30cm) in jpg format, max 2mb;
- a document including work synopsis, work credits, biography of the director(s);
- list of the festivals the film has been registered to (only if self-distribution activity has already started);
- clip or trailer of the audiovisual work (optional).

The uploaded audiovisual works must meet the H264 standard, 1920 x 1080 px format.

Should the audiovisual work win, an mp4 version will also be requested.

It is better if the audiovisual works are subtitled (in Italian if the film is in English, in English if the film is in Italian or another language).

### B. Selection

All submitted works will be assessed by an **internal Commission** that will determine, at its sole discretion, the works that will participate in RUFA ON SCREEN 2024 based on quality and linguistic-expressive originality criteria.

The titles of the selected works will be communicated by 31<sup>st</sup> January 2024 on the [unirufa.it](http://unirufa.it) website.

### C. Delivery of the selected audiovisual works

Candidates creators of the works selected by the internal Commission for the participation in the festival will be asked to send their work in original format, respecting the H264 standard, 1920 x 1080 px format by 16<sup>th</sup> February 2024, in the conditions communicated by the Academy

### D. Awards

The works selected for RUFA ON SCREEN 2024 will be submitted to a **Jury of Merit**, which will be in charge of evaluating the submitted works and awarding, at its sole discretion, the prizes foreseen for works characterized by innovation and creative originality intents.

La giuria sarà composta da esperti del settore esterni all'Accademia e da un Presidente nominato tra i docenti dell'Accademia.

### E. Types of awards

RUFA ON SCREEN 2024 will award the following prizes:

*Official Awards*

- 1) Best Short Film
- 2) Best Animation Feature
- 3) Best Documentary Film

The three official prizes consist of three distribution contracts – one for each prize category – for a minimum duration of one year aimed at entering the works in national and international festivals.

*Special Promotion Award*

Rai Cinema Channel, official partner of RUFA ON SCREEN 2024, will award, at its sole discretion, a special prize to support the promotion and communication of the selected work on its channels.

*Audience Award*

The audience award will be determined by the votes obtained by the individual works at the end of the screenings.

There is the possibility for RUFA ON SCREEN 2024 partner companies and organizations to award further prizes (in terms of distribution, promotion, etc.) to works deemed particularly deserving.

**F. CONDUCT OF RUFA ON SCREEN 2024**

The festival lasts 3 days and the screenings will also be open to the public.

On the first day, seats will be reserved for creators of the selected works' families.

Planning will be defined according to the number of the selected works and will be published on the Academy website.

All creators of the selected works are required to be in the room during the screening of their work and to attend the award ceremony, which will be held on the last day of the festival.

**6. CONDITIONS FOR EXCLUSION**

RUFA reserves the right to exclude from the festival:

- participants whose behavior is found to be incorrect towards other participants and the values of the Institution at any stage of the competition;
- works lacking requirements for uniqueness, originality, authorship;
- projects not meeting the essential requirements set out in art. 3.

**7. SUMMARY OF STEPS AND DEADLINES**

- By 30<sup>th</sup> November 2023: audiovisual works applications.
- By 31<sup>st</sup> January 2024: communication of the selected audiovisual works.
- By 16<sup>th</sup> February 2024: delivery of the audiovisual work in original format.
- 11<sup>th</sup>-13<sup>th</sup> March 2024: RUFA ON SCREEN 2024.
- 13<sup>th</sup> March 2024: award ceremony.

RUFA reserves the right to modify competition steps and deadlines according to possible organizational needs immediately informing interested parties.

**8. USE OF MATERIALS AND PROJECTS**

By entering the competition, entrants give authorization for images of the projects and documents sent in, as set out in art.3 of the call, to be used by the organization with the aim of promoting the initiative, without entitlement to any kind of payment.

In particular, it recognizes the right to use the above-mentioned materials through its own communication channels without the competitor having anything to claim.

The audiovisual work will always remain property of the authors, whose names will be included in the screenings. It is specified that the Academy won't allow jurors to disclose the presented works.

In the event of prize awarding, the assignment of the distribution rights will be managed with direct relationship between the distribution company and the winners.

#### **9. ACCEPTANCE**

By entering the competition, students and graduates recognize and implicitly accept all these rules and regulations, with no exemptions.

#### **10. PRIVACY**

The information and data collected will be used in compliance of the current legislation (art. 13 General Data Protection Regulation, hereinafter also GDPR) to participate in the competition, the sending of informative material, and promotional purposes related to the promotion and production of materials.

#### **11. TRASPARENCY**

RUFA ensures maximum transparency during each step of the competition and ensures that updates and each step will be promptly published on the [unirufa.it](http://unirufa.it) website.

garantisce la massima trasparenza in ogni fase della rassegna e si impegna a pubblicare tempestivamente gli aggiornamenti e gli atti di ogni fase sul sito [unirufa.it](http://unirufa.it).

#### **12. INFORMATION**

For further info, contact [rufaonscreen@unirufa.it](mailto:rufaonscreen@unirufa.it).

Rome, 16<sup>th</sup> October 2023

Director  
Arch. Fabio Mongelli