

# Design

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RU  
FA

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## Projects transforming the world.

As a designer you will design our habitat: an aesthetic experience that is hybrid and contemporary, innovative and sustainable.

You will learn to master the main techniques of graphic representation, from sketching to the most advanced virtual reconstructions, in order to be an all-round designer and work with both the craftsman and the big industry, creating both single objects and entire product lines.

You will design habitats, guiding tastes and trends. You will become the interpreter of the community in which you live, contributing to its deeper meaning, with attention to the circular economy and environmental sustainability.

### Qualification:

First Level Academic Diploma, equivalent to a Bachelor's degree

### Duration:

3 years, full time

### Language:

Italian or English

### Credits:

180 ECT

### Requirements:

*Italian students*

High school diploma

*International students*

Valid High School Diploma for the Italian

Higher Education System

B2 level of the course language

Upon admission non-UE students are

subject to fulfill the procedure for obtaining

the student VISA

### Location of attendance:

Rome or Milan

### Field:

Design methodology, Product design, Multimedia design

### Main subjects:

Design, Product design, Modelling Digital Modelling, Light Design

### Future careers:

Product Designer, Interior Designer, Virtual Space Designer, Exhibit Designer, Designer of lighting systems

# Study plan

COURSES		ECT	H
1 YEAR	Design methodology	6	75
	Technical drawing and project design	6	75
	Basics of computer design	6	75
	Architectural model-making	6	75
	Technology of new materials	8	100
	History of design 1	6	45
	Design 1	12	150
	3D digital modeling techniques 1	6	75
	Computer technologies	4	50
2 YEAR	History of design 2	6	45
	Design 2	12	150
	3D digital modeling techniques 2	6	75
	Light design	8	100
	Product design 1	6	75
	Features of architecture and urban design	6	75
	History of contemporary architecture	6	45
	English	4	30
	Elective educational activities	6	/
3 YEAR	History of contemporary art	6	45
	Design 3	12	150
	Product design 2	6	75
	Virtual architecture	6	75
	Multimedia design	8	100
	Layout and visualisation techniques	6	75
	Elective educational activities	4	/
	Further language and interpersonal skills, internships, etc.	4	/
	Thesis	8	/
Total credits		180	

# Admission test

The admission test is designed to assess students' aptitude and motivation to undertake the RUFA education project. Admission to RUFA is open to all graduates of the various types of high school, each with their own specific admission procedures.

## How will the test take place?

A 60-question multiple-choice logic aptitude test (computer-based: 40 of verbal and figurative logic + 20 of culture of the chosen course), and a motivational interview.

## Payment method

### Italian students

**€ 1'200 Annual enrolment fee** / to be paid upon enrolment each year.

The remaining part of the annual tuition fee and educational contribution can be paid in:

- **a one off payment** by 30 November, with a 5% reduction;
- **3 payments** (30 November, 31 December, 31 January);
- **4 payments** (30 November, 31 January, 31 March, 31 May);
- **6 payments** (30 November, 31 December, 31 January, 28 February, 31 March, 30 April);
- **12 payments** using 0% interest financing (The last pay slip or tax return is required, as well as a photocopy of the guarantor's ID and tax code).

### Early bird\*

Direct matriculation by 31 July:  
- € 1'200 with annual fee payment no later than 30 November.

### International students

**€ 1'200 Annual enrolment fee** / to be paid upon enrolment each year.

The remainder of the annual tuition fee and educational contribution must be paid no later than 10 September.

### Early bird\*

Payment of the annual tuition fee and educational contribution:

- by 31 May: - 15%;
- by 31 July: - 10%

*\*The Early bird initiative is **valid for the first year only** and cannot be combined with scholarships and/or other financial benefits*

## How will the committee be composed?

The committee will be composed of some of the course lecturers.

## Tuition fees

INCOME / 000€	COURSE TAUGHT IN ITALIAN - €	COURSE TAUGHT IN ENGLISH - €
0 → 40	7'000	7'800
40 → 70	7'800	8'800
70 → 100	8'800	10'500
> 100	11'500*	12'800*

\*For **non-EU students**, only the income bracket over 100 is considered, except for Turkey and Israel.

### The following are excluded from the above costs:

- Fee for admission tests (1st year):  
international students €100, Italian students € 50 or €100 (depending on the session);
- Regional tax for the right to university studies (Ente Regionale per il Diritto allo Studio e alla Conoscenza – DiSCo): € 140.;
- Fee for the Diploma Examination (2nd year): € 400;
- Graduation fee (2nd year): € 90,84  
Ufficio del Registro Tasse CC.GG. – Roma – Tasse Scolastiche – c.c.p. 1016.

## EXPLORE RUFA

### Openday ↗

Live the RUFA experience

### Open Call ↗

Book your  
individual meeting

### Meet RUFA ↗

Sign up for the  
Guidance day



Product design - Ana Morais / Ines Fialho /  
Audrey De Vrieschaever



Interior Design - Roman Marcucci



Light Design - Alyssa Mendoza



Interior design - Viviana Mannino

## Contacts

Guidance office  
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