

**WORKSHOP PROJECT SHEET [ENGLISH]**

Anno Accademico / Academic Year 2023/2024

**Titolo Workshop / Title and subtitle:**

Pitch Me Your Idea.

Get ready to sell your script to Hollywood

**A cura di / By:**

Entrepreneur: EMANUELE DAGA

**Indirizzato a / Intended audience:**

- exclusively addressed to MA FILM ARTS students

**Partecipanti / Participants:**

min 12/max 20

**Requisiti richiesti / Requirements:**

- English Language
- Students must bring two loglines in written form for a feature film or TV Series to develop in Class.
- Students must have a basic knowledge of screenwriting software (Word, Final Draft, etc.)
- Students must bring their laptops.

**Durata e Crediti / Duration and Credits:**

30 hours – 2 FC

**Periodo di svolgimento / Dates:**

4-8 March 2024

**Giorni, orari ed aule di svolgimento / Days, times and classrooms:**

Monday 4 March from 10.00 to 17.00 (1 hour break)

Tuesday 5 March from 10.00 to 17.00 (1 hour break)

Wednesday 6 March h from 10.00 to 17.00 (1 hour break)

Thursday 7 March from 10.00 to 17.00 (1 hour break)

Friday 8 March from 10.00 to 17.00 (1 hour break)

Mod. 05-11-B - Rev. 0 del 10-01-2018

**RUFA VIA LIBETTA – CLASSROOM G19 + G02 EDITING ROOM IF NECESSARY  
(MONDAY/TUESDAY/WEDNESDAY/FRIDAY)**

**Breve descrizione / Short description (objectives):**

This workshop serves two main functions:

- To develop and hone your skill set in relation to pitching and presenting yourselves and your projects both in written and oral forms;
- To generate and organize concrete materials (pitch decks) to present to productions or private investors.

Each class meeting will be divided into two sections. In the first section, we will discuss the day's main topic together. Then we'll analyze and discuss individual projects.

This workshop will meet five times, and you'll also have one individualized pitch session for feedback. The current schedule (subject to change) is as follows:

**CLASS 1: Introductions**

The purpose of this workshop. Basic principles. Students' loglines presentation.

**Assignment:** Choose the main project to develop and rewrite its logline.

**CLASS 2: Development**

Class discussion about individual projects. Understanding what story you want to tell and why.

**Assignment:** Write a first draft of your pitch deck.

**CLASS 3: Project Analysis**

The class will discuss and analyze successful pitch decks.

**Assignment:** Pitch Deck Breakdown. Write a second draft of your pitch deck.

**CLASS 4: Second Development**

Elements and structure of an effective pitch. What pitching is *really* about.

**Assignment:** Rehearse your oral pitch.

**CLASS 5: Oral Pitch Delivery**

Each student will pitch *their* ideas in front of the class.

**LEARNING GOALS**

In this workshop, you will:

- Develop knowledge, understanding, and skills related to creating and delivering a successful written and verbal pitch.
- Write clear and compelling loglines for your film and television projects.
- Understand better what kind of stories you want to tell and why.
- Think through concrete strategies to sustain creativity, motivation, integrity, and well-being as you navigate a highly competitive industry.

**Short Biography**

Born and raised in Rome, Emanuele Daga is a Los Angeles-based writer-director and an alumn of the prestigious American Film Institute. His filmography has received international recognition through various film festivals and is broadcast on the Italian National TV Channel, "Rai". As a screenwriter, he has developed Film and TV projects for various producers and private investors, including Oak Street Pictures ("Nine Days"). Over the last years, Emanuele has been one of the American Film Institute application readers, a member of the selection committee of the Sulmona International Film Festival, and a Jury Member of the Macau International Short Film Festival.