

Future Forms

**The AFAM
Roadshow**
Ricerca · Creatività · Innovazione

OPEN CALL

Hackathon

April 27-30 2026
Castellare di Tonda



The AFAM Roadshow

Ricerca · Creatività · Innovazione

Project "Grand Tour AFAM" WP3 – Digital Cultural Heritage

Within the framework of the GRAND TOUR AFAM project (CUP I83B24000030006), funded by the European Union – Next Generation EU (NGEU) under the National Recovery and Resilience Plan (PNRR), Mission 4 “Education and Research” – Component 1 “Strengthening the provision of education services: from early childhood education to university” – Investment 3.4 “Advanced university teaching and skills”, Sub-investment T5 “Strategic partnerships/ initiatives to enhance the international dimension of the AFAM system”.

The Roadshow partners:



Curated by Istituto di Scienze del Patrimonio Culturale del CNR (ISPC-CNR) and RUFA - Rome University of Fine Arts. In collaboration with italian AFAM Accademies and Sapienza Università di Roma.



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Ministero
dell'Università
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PIANO NAZIONALE
DI RIPRESA E RESILIENZA



GRAND
TOUR
AFAM

The project

THE AFAM ROADSHOW

The project partners, coordinated by **CNR ISPC** and **RUFA – Rome University of Fine Arts**, launch the first edition of “The AFAM Roadshow” Hackathon. The Hackathon represents the final event of a broader process of research and dialogue. The Roadshow travelled across Italy exploring 7 key themes in 7 different cities, with the aim of weaving

a network and an active community of teachers, professionals, researchers, and students around the new frontiers of cultural innovation.

From the dialogue within this community, the central and transversal themes of **multi-competence and transdisciplinarity emerged**, understood as the ability to bridge

artistic languages, scientific rigor,
and digital technologies.

While the Roadshow involved the entire
academic and professional ecosystem,
the Hackathon is the appointment strictly
dedicated to students, called upon
to transform these reflections into
**creative prototypes and concrete
visions** for the future of cultural heritage.

Purpose of the Call

This Open Call is aimed at the selection of **2 students or alumni regularly enrolled or graduated from this Institution.**

The selected participants will become part of an **international class of 30 talents from various disciplinary fields** who will participate in a high-level training path and, subsequently, in the Hackathon to be held at the **Castellare di Tonda** (Montaione - FI) from **April 27 to 30, 2026.**

Structure of the Hackathon



→ Online Training

📅 March 2026

4 online training sessions curated and conducted by **CNR ISPC** on themes related to Digital Cultural Heritage, including Conceptualization, Prototyping, UX, Storytelling, and Communication.

Structure of the Hackathon



→ **Concept Development**

📅 **April 1-15, 2026**

At the end of the training, each participant will present an original concept (max 2 pages) based on a brief that will be shared with participants at the start of the training.

Structure of the Hackathon



→ Hackathon

📅 April 27-30, 2026

Participants, divided into 6 multidisciplinary teams of 5 people, will compete in a 4-day creative marathon at the Castellare di Tonda, supported by mentors and evaluated by a jury of experts.

Great Reasons to Participate

Participating in “The AFAM Roadshow” Hackathon means entering a high-level path of training and experimentation, designed for students who want to **engage with the new frontiers of Digital Cultural Heritage.**

Great Reasons to Participate

1. ACCESS A QUALIFIED HIGH-LEVEL TRAINING PATH

Take part in a training program curated by CNR ISPC, with practical **support from experts and professionals from Italian AFAM institutes**, acquiring advanced skills in design, prototyping, UX, storytelling, and communication applied to digital cultural heritage.

Great Reasons to Participate

2. WORK IN AN INTERNATIONAL AND MULTIDISCIPLINARY CONTEXT

Engage with an international class of talents from various Italian academies and disciplinary fields, **experimenting with collaboration between artistic languages**, scientific research, and digital technologies.

Great Reasons to Participate

3. TRANSFORM IDEAS AND REFLECTIONS INTO CONCRETE PROTOTYPES

Develop creative concepts and prototypes by experimenting with the latest interactive, immersive, and sensory technologies... “getting your hands dirty” and moving directly to **innovative practice**.

Great Reasons to Participate

4. EXPERIENCE A TOTALIZING HIGH-IMPACT EDUCATIONAL JOURNEY

Participate in an intensive hackathon in an **unconventional context**, with the support of mentors and experts, through a period of intense acquaintance and coexistence, away from traditional classrooms and **immersed in a stimulating urban and natural environment**.

The creative journey will be enriched by **excursions, team-building activities**, and regenerative spaces.

How to Apply

To participate, the following documentation must be sent no later than **March 1, 2026 at 23:59:**

- 1. Curriculum Vitae**
- 2. Portfolio / Showreel / Selection of best projects:** collection demonstrating the artistic, technical, or design skills acquired (PDF format or external link).
- 3. Valid identity document**

Selection Criteria

An internal committee of this Academy will evaluate applications according to the following criteria:

- **Quality and originality of the projects** (Portfolio)
- **Relevance to the themes** of Digital Cultural Heritage and innovation
- **Specific skills** functional to the creation of multidisciplinary teams
- **Academic merit** and professional profile

The Prize

The Hackathon prize will consist of a voucher **to be shared among the members of the winning team.**

Costs and Benefits

Participation in the training and the Hackathon (including travel, accommodation, board, and activities) is covered by the GTA project funds.

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